

Connected For Power



Texas Association of Secondary School Principals
SUMMER WORKSHOP
June 18-20, 2025 • Hilton Anatole in Dallas

Partners in Texas Education

TASSP Corporate Partnership Program



Special Thanks to Our Corporate Partners

EXECUTIVE PARTNERS

H.E.B.
Jostens

DIAMOND PARTNER

Horace Mann

PLATINUM PARTNER

Sirius Education Solutions

GOLD PARTNERS

College Board

Herff Jones

Lead Your School

Lowman Education

Ref Reps

Region 10 Education Service Center

SILVER PARTNERS

Iteach Texas

Minga

Teachers of Tomorrow

ThinkCERCA

US Army ROTC

BRONZE PARTNERS

Abilene Christian University

Cambridge Educational Services

4C: Capstone College Counseling Cooperative

Imagine Learning

Perfection Learning

Piqosity

Securly

ASSOCIATE PARTNERS

Baylor University

Nova Southeastern University



Contact Leti Menchaca for information on becoming a TASSP Corporate Partner:
leti@tassp.org or 512-443-2100 ext. 8507

Welcome to the TASSP 2025 Summer Workshop



TASSP PRESIDENT 2024-2025

Dr. David Warren, Principal
Farmersville High School, Farmersville ISD

Welcome to Dallas and the 2025 TASSP Summer Workshop! I am so glad you chose to join me and a powerful network of secondary school leaders as we grow, connect, and learn together.

This year, I had the honor of traveling across Texas alongside our retiring Executive Director, Archie E. McAfee, on his final tour to each regional association meeting. What a journey it has been—full of unique challenges, shared wisdom, and inspiring stories from every corner of our great state. One thing is clear: no matter where we lead, we are all in this together.

That is why our theme this year is “Connected for Power.” Whether you are here for fresh ideas, renewed motivation, or a well-earned laugh with both new and familiar friends, I hope you’ll embrace this time as a chance to recharge and recommit to the work that matters most—putting students first. Let’s build something incredible together here in Dallas!

Thank you for your dedication, and may your time at our Summer Workshop be meaningful, joyful, and filled with purpose.



TASSP EXECUTIVE DIRECTOR

Archie E. McAfee

I would like to extend to you a warm welcome to the TASSP Summer Workshop and my heartfelt congratulations for your remarkable success and achievements with your students this year. Your dedication and commitment to their education and personal growth have truly made a difference in their lives.

As we relocate the TASSP Summer Workshop from Austin to Dallas, this exciting change will provide us with new opportunities and resources to further enhance the quality of education and leadership development that we provide.

The TASSP Summer Workshop has always been a platform for collaboration, learning, and inspiration. It is a place where secondary school leaders from across the state come together to share their experiences, exchange ideas, and gain valuable insights to empower their students and schools.

In the coming years, we are looking forward to leveraging the vibrant atmosphere of Dallas to create an even more enriching and transformative experience for all participants. With its rich cultural heritage, thriving educational institutions, and diverse community, Dallas provides the perfect backdrop for us to explore innovative strategies, connect with industry leaders, and broaden our horizons.

I am confident that this new chapter in the TASSP Summer Workshop’s journey will bring about fresh perspectives, foster deeper connections, and ultimately elevate the impact we have on our students’ lives. Together, let us continue to strive for excellence, embrace growth, and inspire the next generation of leaders as we practice our motto, “Above All, Students First.”

Once again, congratulations on your exceptional achievements this year, and best wishes for continued success.

4 • MEET THE TASSP OFFICERS



PRESIDENT-ELECT

Carlin Grammer, Principal
Copperas Cove High School
Copperas Cove ISD



FIRST VICE-PRESIDENT

Justin Crittenden, Principal
Valley View High School
Valley View ISD



SECOND VICE-PRESIDENT

Rachel Freeman, Principal
River Road Middle School
River Road ISD



PAST PRESIDENT

Dr. Lee Vi Moses
Superintendent
Shiner ISD



STATE COORDINATOR

Dr. Winston McCowan, Jr.
Executive Director of High Schools
Mansfield ISD



ASSISTANT STATE COORDINATOR

Carrie Jackson, Principal
Allen High School
Allen ISD

GET THE TASSP EVENT APP!

Improve your conference experience by downloading the TASSP Event app!

Access the full schedule; view the speaker roster, presentation topics and descriptions; and connect with exhibitors. Build a personal calendar with desired sessions and access presenter materials; provide feedback on sessions and connect with other registrants!

- Scan the QR code with your camera. Click to download the new “TASSP, TASC & TAFE” app in the App Store. Tap to open the 2025 TASSP Summer Workshop event.
- Select: **LOG IN WITH AN EMAIL LINK**. Enter your email address, and the app will send you a link to verify and finish the download.
- Next, choose **LOG IN NOW** to finally enter the **EVENT PASSCODE: TASSP2025**
- Allow push notifications to receive alerts and news about conference updates, lost/found items, etc. Check the notifications tab frequently to find out about events and any changes to programming. To refresh the app, there is a link at the bottom of the **MORE** menu.



Name Badge Required

A TASSP 2025 Summer Workshop personalized name badge must be worn at all times for the security and convenience of all attendees. Name badges are required to gain admission to the Exhibit Showcase, meeting rooms, and other guest services.

Download the TASSP Mobile App

Download the new “TASSP, TASC & TAFE” app in the App Store. Tap to open the 2025 TASSP Summer Workshop event. Select: LOG IN WITH AN EMAIL LINK. Enter your email address, and the app will send you a link to verify and finish the download. Next, choose LOG IN NOW to finally enter the EVENT PASSCODE: TASSP2025

Allow push notifications to receive alerts and news about conference updates, lost/found items, etc. Check the notifications tab frequently to find out about events and any changes to programming. To refresh the app, there is a link at the bottom of the MORE menu.

Recording CPE Hours

Educators are required to keep a record of their professional development hours to meet the number of required hours for maintaining their certification. TEA suggests that educators keep a copy of attendance in a personal file in the event of an audit regarding certification. The Texas Association of Secondary School Principals approved provider number is 500-111. TASSP does not keep a copy of attendance by session at TASSP-sponsored workshops and conferences. On the TASSP Event App, there is a CPE form that attendees can use to record attendance by session, title, CPE Standards, and time. School counselors, learning resource specialists/librarians, educational diagnosticians, reading specialists, master teachers, superintendents, principals, and assistant principals must complete 200 clock hours every five years to maintain certification. Read more about the Standard Certificate Renewal Requirements at the TEA Website.

Social Media

We strongly encourage attendees to post photos and “selfies” while attending the TASSP Summer Workshop. Please use our hashtag #TASSP2025 for all conference/workshop postings. Be sure and utilize the various selfie stations located near registration, the exhibit hall, and outside of Trinity Ballroom. You can also post pix and comments on “Social Timeline” in the event app!

Presenters/Facilitators Check-In

All workshop presenters must check-in on the day of their presentation at the TASSP Registration Booth located on the First Floor of the Anatole Tower in front of the Peacock Terrace.

Exhibit Showcase: Hours of Operation

Wed 9:00a-2:30p • Thu 10:00a-2:30p • Trinity Exhibit Hall

If you are looking for solutions to specific challenges that you face at your school, chances are you'll find them in the Exhibit Hall. Use the dedicated times each day to visit the exhibits, participate in the interactive Power Sessions, book signings, and exhibitor door prize drawings presented during

exhibit hours. *Collect stamps from the exhibitors on the Passport cards inserted in this program, to be in the drawing and possibly win \$250.* We are grateful for our exhibitors and thank them for their participation in our workshop!

Food, Exhibit Hall Snacks and Sponsor Breakfasts

Food at the “Counter Offer” in the Grand Atrium on ground level. Open 24 Hours a day. “Counter Offer” provides gourmet grab-and-go items for any quick bite, such as hot sandwiches, soups, salads, fresh fruit and more. They also serve Starbucks specialty coffees and freshly brewed espresso.

Join the Fun in the Exhibit Showcase! Network with vendors and colleagues. Enjoy a little mid-morning treat. *Win prizes!*
Trinity Exhibit Hall | 10:00a • Wed | Morning Snack
Trinity Exhibit Hall | 10:00a • Thu | Morning Snack

Trinity Ballroom Foyer | 7:00a • Wed | Coffee & Donuts
Sponsored by Sirius Education Solutions: Platinum Partner

Peacock & Trinity Foyer | 7:15a • Thu | Continental Breakfast
Sponsored by Lead Your School: TASSP Gold Corporate Partner

Trinity Ballroom Foyer | 7:45a • Fri | Breakfast Tacos
Sponsored by Herff-Jones: TASSP Gold Corporate Partner

TASSP Region Meetings • Thu 8:00a-8:50a

Attend your region meeting to connect with colleagues from your area of the state. The region board members will provide updates from the TASSP Board of Directors meeting and will announce the fall and spring 2025-26 meeting schedule. Business items related to your region will be discussed. Your attendance and input are critical to the leadership of your region. Room listings are on page 9 and on the mobile app.

Hilton Anatole Security/Medical Emergency

214-761-7349 (Emergency Number 111)

Medical Facility: Parkland Memorial Hospital (within 2.5 miles) 5200 Harry Hines Blvd., Dallas (214-590-8000)

Hilton Anatole Parking

Parking for all guests surrounds the Hilton Anatole. Guest can park in any lots (lots 1-4). Overnight guests would utilize their room keys for in and out access. The daily rate is \$15 for TASSP attendees at the Anatole. For guests that are not staying at the hotel, you need to receive a voucher from the TASSP registration desk to receive the \$15 daily rate upon exit of any of the lots.

Complete the Surveys

Complete the survey on the mobile app in every session you attend. On the mobile app, go to the session and click on the survey link. Your feedback is a significant influencer in planning TASSP-sponsored professional development.

Disclaimer

The Texas Association of Secondary School Principals endorses no individual, group of individuals, program or related meeting, or any sentiment expressed by any speaker or other participants in the program, except by official action.

THANK YOU FROM TASSP

TASSP Wishes to Thank These Very Special Sponsors who Support Professional Development, Recognition Programs, and Workshop Services for Summer Workshop attendees.

Jostens, TASSP Executive Partner

Jostens Night of the Stars
Texas Heroes Awards Dinner
All-State Academic Excellence
& Teens Serving Texas Plaques

H-E-B, TASSP Executive Partner

First General Session
Supplies & Technology for 2025 Summer Workshop
Retirement Reception for Archie E. McAfee

Horace Mann, TASSP Diamond Partner

Grand Opening General Session
Two Free ACTIVE Member Registrations for the 2025 Summer Workshop
Retirement Reception for Archie E. McAfee

Sirius Education Solutions, TASSP Platinum Partner

Wednesday Coffee and Donuts in the Trinity Ballroom Foyer

Herff Jones, TASSP Gold Partner

TASSP Presidential Ring
TASSP High School, Middle School, and Assistant Principal of the Year Recognition
Friday Breakfast Tacos in the Trinity Ballroom Foyer

Lead Your School, TASSP Gold Partner

Thursday Continental Breakfast in the Trinity Ballroom Foyer

U.S. Army ROTC, TASSP Silver Partner

Partial Sponsor of Final General Session Keynote Speaker

CADY

Retirement Reception for Archie E. McAfee

Lifetouch

Official Photographer at TASSP Summer Workshop

QEP Professional Books

TASSP Bookstore

Special Thanks to our TASSP Business Partners

ED 311 | NASSP | Association Revenue Partners
QEP Bookstore | LIFETOUCH Photographers

TASSP also wants to thank the volunteers who serve on committees and as ambassadors in the presentation areas. Your help makes this workshop a success. We are grateful to you for your time and support. Thank You!

WEDNESDAY, JUNE 18: GENERAL SCHEDULE • 7

Tuesday	TASSP Packet Pickup at Ed311 Law Conference Peacock Foyer 7:00a-2:30p
Tuesday	Jostens Night of the Stars Texas Heroes Awards Dinner Chantilly West 6:00p-8:00p
6:30a-4:30p	Summer Workshop On-Site and Packet Pickup Peacock Foyer - Tower at Anatole
7:00a-7:50a	TASSP New Member/First Time Attendee Meeting De La Salle
7:00a-8:15a	Coffee and Donuts Trinity Ballroom Foyer - Sponsored by Sirius Education Solutions
8:00a-8:50a	GRAND OPENING GENERAL SESSION: Jack Berckemeyer Trinity Ballroom
8:30a	TASSP Nominating Committee Meeting Ruby
9:00a-2:30p	Exhibit Showcase Open Trinity Exhibit Hall
9:00a-9:50a	Concurrent Sessions: Set 1 See Mobile App for Session Descriptions
9:15a-9:45a	Power Sessions: Set 1 30 Minute Sessions Located in Trinity Exhibit Hall
10:00-11:00a	Exhibit Hall Break Enjoy refreshments in the Exhibit Hall
10:15a-10:45a	Power Sessions: Set 2 30 Minute Sessions Located in Trinity Exhibit Hall
11:00a-11:50a	Concurrent Sessions: Set 2 See Mobile App for Session Descriptions
11:15a-11:45a	Power Sessions: Set 3 30 Minute Sessions Located in Trinity Exhibit Hall
11:50a	Lunch on your own - Atrium Counter Offer is open Visit the Exhibit Showcase
12:00p-1:30p	*Women in Leadership Luncheon: Rehema Ellis: <i>Building Leadership Capacity: Expanding Career Building and Leadership Skills</i> . *Ticket Required - Chantilly Ballroom West
12:00p-1:00p	Assistant Region Coordinator Luncheon and Planning Session Milan
1:00p-1:50p	Concurrent Sessions: Set 3 See Mobile App for Session Descriptions
1:15p-1:45p	Power Sessions: Set 4 30 Minute Sessions Located in Trinity Exhibit Hall
2:00p-4:00p	FIRST GENERAL SESSION: Jimmy Casas Trinity Ballroom
4:15p-6:00p	TASSP Board of Directors Meeting Peacock Terrace
6:00p-7:00p	Retirement Celebration for Archie E. McAfee, TASSP Executive Director Chantilly West

Grand Opening General Session

Wed. 8:00a - 8:50a • Trinity Ballroom | Presiding: Rachel Freeman, TASSP 2nd Vice-President

Welcome & Introductions..... Rachel Freeman
 Keynote Address: *Optimism and Opportunity!*..... Jack Berckemeyer

First General Session

Wed. 2:00p - 4:00p • Trinity Ballroom | Presiding: Dr. David Warren, TASSP President

Welcome and Introduction of Executive Officers and Board of Directors..... Archie E. McAfee
 Greetings..... Dr. Stephanie Elizalde, Dallas ISD Superintendent
 Greetings from the TASSP President Dr. David Warren
 Invocation..... Carlin Grammer, TASSP President-Elect
 Pledges to the American and Texas Flags Justin Crittenden, 1st Vice-President
 National Anthem Ranger Vocal Band, Chisholm Trail High School, Eagle Mountain-Saginaw ISD
 Greetings from NASSP Ronn Nozoe, NASSP CEO
 Greetings from the TASC Student President Leah Skinner, Northwest High School, Northwest ISD
 Recognition of TASSP Corporate Partners Dr. David Warren
 Recognition of Texas Principals of the Year..... Dr. David Warren & Archie E. McAfee
 Special Presentations Herff Jones, TASSP Gold Level Corporate Partner
 Introduction of Speaker..... Justin Crittenden
 Keynote Address: *Recalibrate the Culture*..... Jimmy Casas
 Announcing Five \$250 Wednesday Exhibitor Passport Card Drawing..... Dr. David Warren

8 • THURSDAY, JUNE 19: GENERAL SCHEDULE

7:00a-4:30p	Summer Workshop On-Site and Packet Pickup Peacock Foyer - Tower at Anatole
7:15a-9:00a	Continental Breakfast Peacock & Trinity Foyer - Sponsored by Lead Your School
8:00a-8:50a	TASSP Region Meetings (See page 9/app for room assignments)
9:00a-9:50a	SECOND GENERAL SESSION: Dr. Adolph Brown Trinity Ballroom
10:00a-2:30p	Exhibit Showcase Open Trinity Ballroom
10:00-11:00a	Exhibit Hall Break Enjoy refreshments in the Exhibit Hall
10:00a-10:50a	Concurrent Sessions: Set 4 See Mobile App for Session Descriptions
10:15a-10:45a	Power Sessions: Set 5 30 Minute Sessions Located in Trinity Exhibit Hall
11:15a-11:45a	Power Sessions: Set 6 30 Minute Sessions Located in Trinity Exhibit Hall
11:30a	Lunch on your own - Atrium Counter Offer is open Visit the Exhibit Showcase
11:30a-12:45p	Academic Excellence/Teens Serving Texas Awards Luncheon (By invitation only) Wedgwood Ballroom
12:30p-1:20p	Concurrent Sessions: Set 5 See Mobile App for Session Descriptions
12:45p-1:15p	Power Sessions: Set 7 30 Minute Sessions Located in Trinity Exhibit Hall
1:30p-2:20p	Concurrent Sessions: Set 6 See Mobile App for Session Descriptions
2:30p-4:30p	THIRD GENERAL SESSION: Dr. Robyn Jackson Trinity Ballroom

Second General Session

Thu. 9:00a - 9:50a • Trinity Ballroom | Presiding: Dr. Winston McCowan, Jr., TASSP State Coordinator

Welcome & Introductions.....Dr. Winston McCowan, Jr.

Keynote Address: *Reflective Leaders are Effective Leaders* Dr. Adolph Brown

Third General Session

Thu. 2:30p - 4:30p • Trinity Ballroom | Presiding: Dr. David Warren, TASSP President

Welcome Dr. David Warren

Greetings from the Texas Association of Future Educators Student President.. Josiah Ponce, Collegiate HS, Corpus Christi ISD

Recognition of the TASSP All-State Academic Team/Teens Serving Texas Dr. Billy Pringle

Introduction of Speaker..... Carlin Grammer

Keynote Address: *Stop Leading, Start Building* Dr. Robyn Jackson

TASSP Member Business Meeting

Call to Order..... Dr. David Warren

Presentation by Nominating Committee Chair Kristi Callihan

Announcing Five \$250 Thursday Exhibitor Passport Card Drawing..... Dr. David Warren



HAPPENING IN THE TRINITY EXHIBIT HALL

POWER SESSIONS, EXHIBITS GALORE
AND A PASSPORT GAME FOR \$250!

Use the dedicated times each day to visit the exhibits, participate in the interactive Power Sessions, book signings, and the Exhibitor Passport Game during exhibit hours. Collect stamps on your Passport card inserted in this program, from the Exhibitors with Passport Booth flags for a chance to win one of ten \$250 drawings at the General Sessions on Wednesday and Thursday! You must be present to win. See page 16 for the Exhibit Hall map and centerfold for the Passport Cards and rules.

FRIDAY, JUNE 20: GENERAL SCHEDULE • 9

7:30a	Summer Workshop On-Site and Packet Pickup Peacock Foyer - Tower at Anatole
7:45a	Coffee and Breakfast Tacos Trinity Ballroom Foyer - Sponsored by Herff Jones
8:30a-10:00a	State of Texas 89th Legislative Session Update Trinity Ballroom
10:15a-11:45a	CLOSING GENERAL SESSION: Steve Gilliland Trinity Ballroom Sponsored by ROTC
12:00p-2:30p	Free Post-Conference Training: PowerWalks 4.0 Sean M. Cain & Lead Your School Team Governors Lecture Hall

89th Legislative Update

TASSP Legislative Committee Chair	Paul Fleener, Principal of El Campo High School
Raise Your Hand Texas	Bob Popinski, Senior Director of Policy
Raise Your Hand Texas	Max Rombado, Legislative Director

Closing General Session

Fri. 10:15a - 11:45a • Trinity Ballroom | Presiding: Dr. David Warren, TASSP President

Welcome	Dr. David Warren
Induction of 2025-26 TASSP President.....	Dr. David Warren
Special Presentation.....	Herff Jones, TASSP Gold Level Corporate Partner
Presentation of President's Plaque.....	Dr. Brent Hawkins, Superintendent, Copperas Cove ISD
Acceptance of Presidency & Remarks.....	Carlin Grammer
Introduction of Speaker.....	Carrie Jackson
Keynote Address: <i>It Is What You Make It!</i>	Steve Gilliland
Closing Remarks	Carlin Grammer



FREE! Post-Conference Training

PowerWalks: The Ultimate Formative Observation and Coaching System

12:00p - 2:30p • Governors Lecture Hall

Sean M. Cain, Lead Your School, TASSP Silver Corporate Partner

Today's classroom needs a teacher that uses high-yield instructional practices at greater frequency and higher quality than ever before. This will not happen by accident. It will happen when instructional leaders cue, coach and problem solve at greater frequency and higher quality. If this is going to happen on your campus, you need PowerWalks! Attendees receive a Fall Semester PowerWalks subscription for \$1.00 (a \$1,500.00 value). *Aligned with The Fundamental 5.*

**With the purchase of the observer training package.*



TASSP Thursday Morning Region Meetings

Thu. June 19 8:00a - 8:50a

TASSP encourages all members to connect with their neighbors by attending their Region Meeting. Connect with colleagues who face similar challenges and are willing to share successful solutions.

Region 1	Manchester
Region 2	Milan
Region 3	Ming
Region 4	Metropolitan
Region 5	Miro
Region 6	Monet
Region 7	Coral
Region 8	Emerald
Region 9	Sapphire
Region 10	Topaz

Region 11	De La Salle
Region 12	De Soto A
Region 13	De Soto B
Region 14	Coronado A
Region 15	Coronado B
Region 16	Coronado C
Region 17	Coronado D
Region 18	Cortez A
Region 19	Cortez B
Region 20	Cortez C

GENERAL SESSION KEYNOTES



Jack Berckemeyer - Grand Opening General Session: Wed. 8:00a

Optimism and Opportunity

Inspiring, humorous and applicable to all school leaders. Choosing optimism—even in the face of tough challenges—helps restore the healthy interactions and positive relationships necessary for enacting real school change. Hear how school leaders can rekindle their individual and collective enthusiasm for a profession that has been progressively inundated with negativity. Be prepared to learn, to laugh, and to leave with a renewed sense of purpose. This is a fact-based, positive approach to “taking back our profession.”



Jimmy Casas - First General Session: Wed. 2:00p

Recalibrate the Culture

Do you leave work every night exhausted from putting out fires all day long? Are you frustrated because you find yourself dealing with the same issues time and time again? You are not alone. It is time to recalibrate. Recalibrate our why. Our work. Our values. Ourselves. Leaders must explore their inner selves to understand the role we each play in how we can impact the climate and culture of an entire campus when we are strategic and aligned in our practices. The classroom, building, and district levels must see themselves as one and must be intentional in replicating their processes, protocols, and frameworks to recalibrate and bring about system-wide change and cultivate a healthier culture.



Dr. Adolph Brown - Second General Session: Thu. 9:00a

Reflective Leaders are Effective Leaders

Self-reflection is a humbling process. It's essential to find out why we think, say, and do certain things...then better ourselves. Self-reflection and self-correction are the highest forms of self learning and healing, thus to change the world around us, we must first change the world within us.



Dr. Robyn Jackson - Third General Session: Thu. 2:30p

Stop Leading, Start Building

Leadership is broken. It promises vision, inspiration, and transformation—but too often delivers burnout, initiative overload, and underwhelming results. We've spent decades tweaking leadership strategies, frameworks, and fads, hoping for sustainable change. But what if the problem isn't how we're leading...but that we're leading? In this paradigm-shifting keynote, discover why traditional leadership—even when done well—isn't enough to achieve 100% student success. You'll learn how *Buildership* flips the script—replacing compliance with alignment, micromanagement with ownership, and temporary gains with lasting change.

You'll leave with a new lens, a new language, and a clear next step: Stop settling for leadership tweaks and start building a school where every teacher is committed, every student is supported, and every outcome is intentional.



Steve Gilliland - Closing General Session: Fri. 10:15a

It Is What You Make It: Overcoming The 'It Is What It Is' Mindset

More than ever, individuals hold the power to rely on collective strength, think differently, and find ways to make themselves stronger and more complete. Your response to challenges is not a product of circumstance but a reflection of your mindset. This relevant and timely keynote speech unveils the tools to cultivate a specific mindset that directly impacts your behavior in different situations. It illuminates the keys to solving the problem instead of accepting it and guides you on how to readjust your thinking and react in any situation to impact your success positively. It's time to let go of the passive “it is what it is.” It's time to embrace a new mindset—it is what you make it!



Rehema Ellis - Women in Leadership Luncheon: Wed. Noon/Chantilly West (Ticket Req'd.)

Building Leadership Capacity: Expanding Career Building and Leadership Skills

Rehema Ellis is NBC News' Chief Education correspondent and reports for all platforms of NBC News, including NBC Nightly News with Lester Holt, Today, NBCNews.com, MSNBC and NBC News Now.

She has distinguished herself as a lead correspondent and received numerous awards including local and national Emmys, Edward R. Murrow Awards, Associated Press awards and awards from the National Association of Black Journalists. She is also a recipient of an Honorary Doctorate Degree in Journalism.

CONFERENCE AT-A-GLANCE • 11

Full Session Descriptions, Speaker Information and Latest Info Available on the App!

CPE Principal Standards 1: Discipline/DAEP, 2: Executive Leadership, 3: Human Capital,
4: Instructional Leadership, 5: School Culture, Climate & Safety, 6: Strategic Operations

TUESDAY, JUNE 17

Tue. 7:00a - 2:30p	TASSP REGISTRATION PACKET PICKUP (During Ed311 Law Conference)	PEACOCK FOYER
Tue 8:20a - 4:00p	Ed311's LAW CONFERENCE	TRINITY BALLROOM
Tue. 6:00p - 8:00p	TASSP/JOSTENS NIGHT OF THE STARS: TEXAS HEROES AWARDS DINNER (Ticket Req'd.)	CHANTILLY BR WEST

WEDNESDAY, JUNE 18

Wed. 6:30a - 4:30p	TASSP REGISTRATION - ON-SITE AND PRE-REGISTERED PACKET PICKUP	PEACOCK FOYER
Wed. 7:00a - 7:50a	TASSP NEW MEMBER/1ST TIME ATTENDEE MEETING	DE LA SALLE
Wed. 7:00a - 8:15a	COFFEE AND DONUTS - Sponsored by Sirius Education Solutions	TRINITY FOYER
Wed. 8:00a - 8:50a	GRAND OPENING GENERAL SESSION: Jack Berckemeyer	TRINITY BALLROOM
Wed. 8:30a	TASSP NOMINATING COMMITTEE MEETING	RUBY
Wed. 9:00a - 2:30p	EXHIBIT SHOWCASE OPEN Play the Exhibitor Passport Game for 10x \$250 prizes!	TRINITY EXH HALL
Wed. 9:00a - 9:50a	SET 1: CONCURRENT SESSIONS Session Descriptions are on the Mobile App	ROOM CPE Std
Jack Berckemeyer	New Characteristics of Young Adolescents	Trinity BR 5
Rick Wormeli	Executive Function: Key to Student Success and Maturation	Coronado A 2,4
Sandra Fellers	Shaping School Culture: Creating Authentic Core Values That Your Campus Can Live Daily	Coronado B 2,3,5
Dr. Araceli Chavarin	Level Up Your T-TESS Game: AI-Powered Feedback & Coaching	Coronado C 1,3,4,5,6
Dr. Tracey Walker	Leading with Purpose: Transforming Personal Adversity Into Professional Strength	Coronado D 3,5
Stephanie Zelenak	Leading Intentional Intervention	Cortez A 4
Dr. Kristi Lewis	So What, And What, Now What!	Cortez B 4,5,6
Dane Steinberger	Communication: Play Calls for All Team Members!	Cortez C 5,6
Carrie Jackson	Environment Influences Learning: Transforming a Fast-Growth Suburban High School	Cortez D 1,2,3,4,5,6
Dr. Matthew Hawkins	Freak in the Sheets: Utilizing Google Sheets to Organize and Enhance Administrative Documentation	De La Salle 1,2,3,4,6
Niesha Jones	Panel: How to Support Pre-Service Teachers	De Soto A 3,5
Dr. Ruby Payne	Do you Have Students Who are Disengaged, Not Learning, or Disrupting Learning?	De Soto B 5
Sean Cain	Bedrock Practices: The Solid Foundation of Effective Schools	Governors 4
Kathleen Eckert	Do Your Teachers Feel Appreciated?	Senators 3,5
Amy Chritian	Creating Meaningful Connections: Engaging Parents for Student Success	Coral 5
Dr. Herb Cox	Building a Powerful and Positive School Culture	Emerald 4,3,5,6
John Wink	Elevate Your Leadership in Half the Time	Sapphire 2,4
Dr. Cody Holloway	I'm Great! How Are You? Leading With Resilience and Combating Secondary Administrator Burnout	Topaz 3,5,6
Rachelle Finck	Cultivating Emotionally Intelligent Leadership for Lasting Impact	Manchester 2,5
Dr. Chuck Ryan	Navigating Negative Perceptions and Addressing Problems on Campus: A Principal's Guide	Metropolitan 2,3,5
Christopher Arnett	Army ROTC	Milan 5,
Mary Whittenberg	Partners or Acquaintances? Building Strong Principal Student Relationships Through Student Council	Ming 4
Chris Bryant	From Tardies to Triumphs: Building Community with Minga at Midland Legacy	Miro 5
Dr. Danielle Jackson	Cougars on the Prowl: Kempner HS Instructional Rounds	Monet 4
Dr. Nelson Coulter	HABITS That Foster a Culture of Learning	Monte Carlo 2,4,5
Dr. Rina Hamilton	The DAEP Breakfast Club	Morocco 1,5
Wed. 9:15a-9:45a	SET 1: POWER SESSIONS 30-Minute Sessions Located in Trinity Exhibit Hall	Station #
Jennifer Axtens	Break the Forgetting Cycle!	Power Station 1
Dr. Pamela Seda	From Suffering to Success: Leading the Math Transformation Your Students Deserve	Power Station 2
Jennifer O'Brian	The Positive Impact of TSA on Student Achievement and Academic Growth	Power Station 3
Dennis Mitchell	The Do's and Don'ts of Discipline for Teacher Sanity	Power Station 4
Dr. David Waldherr	Trouble Passing the TSA2? It Doesn't Have to Be So!	Power Station 5
Melissa Hutchison	Building a District-Wide Future Readiness Culture	Power Station 6

12 • CONFERENCE AT-A-GLANCE

Full Session Descriptions, Speaker Information and Latest Info Available on the App!

STRANDS: CPE Principal Standards 1: Discipline/DAEP, 2: Executive Leadership, 3: Human Capital, 4: Instructional Leadership, 5: School Culture, Climate & Safety, 6: Strategic Operations

Wed. 10:15a-10:45a SET 2: POWER SESSIONS 30-Minute Sessions Located in Trinity Exhibit Hall		Station #
Elizabeth Nava	Literacy is Not Just for the ELA Classroom	Power Station 1
Josh Shankle	Empowering Educators: Tools & Resources for Success in Business Education	Power Station 2
Kaci Cook	Increasing CCMR Opportunities for Students, Teachers and Campuses	Power Station 3
Sarah Womble	CCMR That Counts! How Comfort and Galena Park ISDs boosted OB funding and CCMR for All Kids	Power Station 4
Kerry Sessman	Meet the Cadavers	Power Station 5
Stephanie Scheich	iteach-Teacher Certification Process and Updates	Power Station 6

Wed. 11:00a-11:50a SET 2: CONCURRENT SESSIONS Session Descriptions are on the Mobile App		ROOM	CPE Std.
Jimmy Casas	Words on the Wall - 13 Ways to Lead the Learning!	Trinity BR	4
Rick Wormeli	Generative AI in the Classroom and How the Brain Learns: Cautions Among the Cool Stuff	Coronado A	4
Steven Toliver	From Dormant to Dynamic: The Transformation of Somerville High School	Coronado B	4,5
Carolyn Wadley	Passion Stations! How to Make Stronger Connections With Your Student Body Based on YOUR Passion	Coronado C	5
Ryan O'Donoghue	Mentorship: No Map, No GPS, Just Lessons Learned: Reflections on a Year of Mentorship	Coronado D	1,2,3,4,5,6
Nicole Sebak	Revitalizing Learning: Strategies for Successful Summer School Programs for High School Students	Cortez A	4,5
Melissa Harvey	Easy Differentiation - Empowering Teachers to Meet Every Student's Needs	Cortez B	4
TaMeka Martin	Slay the Day: Empowering School Communities Through Leadership and Purpose	Cortez C	2,5
Dr. Joseph Bowser Jr.	Restorative Practices at a DAEP	Cortez D	1
Earnest Brooks	The Road INCREASINGLY Traveled - Dual Credit Pathway	De La Salle	4
Dr. Tracy Vineyard	Transforming Behavior: Merging SEL, PBIS, and Restorative Practices for Student Success	De Soto A	1,5
Dr. Ruby Payne	What is the Process of Moving From Disengagement to Engagement?	De Soto B	5
Sean Cain	Opportunity Coaching: How to Coach Every Teacher on the Fly	Governors	4
Kathleen Eckert	Making Learning Fun & Engaging	Senators	4
Jerry Boyd	From Punitive to Therapeutic - Transforming to Serve Students with Mental and Emotional Disorders	Coral	1,4,5,6
Tammie Baggerly	Empowering Student Potential: Belton ISD's 18+ Program	Emerald	4
John Wink	The Ultimate New Teacher Academy	Sapphire	3,2
Carrie Chandler	Drowning in a Deficit Budget? We Can Help!	Topaz	2,4,5,6
Paul Armstrong	Intentional Design Theory	Manchester	2,3,4,5,6
Lilly Calaway	Maximizing Partnerships with EB Families	Metropolitan5	
Jim Bell M. Ed.	Don't Teach Your Students, Lead Them	Ming	1,2,4,5
Marshelle Peterson	The First Year in the Lonely Chair	Miro	3,4,5
Dr. Christina Bradford	Should I Stay or Should I Go?	Monet	1,5
Leti Menchaca	How Does My Campus Become a Texas School to Watch Campus	Monte Carlo	2
Kerissa Bearce	Belonging Matters: The Key to Academic and Social Success in Middle School	Morocco	5

Wed. 11:15a - 11:45a SET 3: POWER SESSIONS 30-Minute Sessions Located in Trinity Exhibit Hall		Station #
David Harwell	Designing a Comprehensive MTSS System with Data	Power Station 1
Krystal McCune	Maximizing Impact: Integrating PFE into the CNA	Power Station 2
Adrienne Emerson	Sphero- STEM option for MS	Power Station 3
Sally Robinson	The Digital Future: Setting the Stage for Middle School Students	Power Station 4
Dr. Abbie Strunc	Minding the Gap: Supporting the Growth of ACP Teachers	Power Station 5

Wed. 11:50a LUNCH ON YOUR OWN - Atrium Counter Offer is open / **VISIT THE EXHIBITS**

Wed. 12:00p - 1:30p WOMEN IN LEADERSHIP LUNCHEON (Ticket Req'd.) **Rehema Ellis** **CHANTILLY WEST**

Wed. 12:00p - 1:00p TASSP ASSISTANT REGIONAL COORDINATORS WORKING LUNCH/ MEETING **MILAN**

Wed. 1:00p - 1:50p SET 3: CONCURRENT SESSIONS Session Descriptions are on the Mobile App		ROOM	CPE Std.
Rick Wormeli	Cultivating Teacher's Divergent Thinking and Creative Selves	Coronado A	4
Jennifer Whitehead	The Big Flex - Implementing a Flex Advisory at the High School Level	Coronado B	2,4
Robert Webb	Leading Change in Small Texas Schools	Coronado C	4,5
April Ortega-Valdez	Creating a Culture of Expectations in a Comprehensive High School	Coronado D	1,5
Dr. Amber Grady	Secondary Turnaround Tricks and Tips: Get Better, Faster	Cortez A	4,5,6
Shanequa Redd-Dorsey	Rural School Capitalizing on Interventions, CTE, and Culture - Don't Count Us Out	Cortez B	4,5
Dr. Chris Ratcliff	From Burnout to Buy-In: Unlocking the Secrets to Keeping Early Career Teachers	Cortez C	3,5

CONFERENCE AT-A-GLANCE • 13

Courtney Ramirez	Implementing Gator Time for Targeted Intervention and Extension at High School	Cortez D	4,6
Jermaine Cantu	How Harvard Helped Small Schools	De La Salle	4,5
John Wherry	Cultivating Joy and Engagement: Monthly Activities to Keep Teachers Inspired	De Soto A	3,5
Danielle McCabe	Cultivating a Culture of Growth: Coaching, Empowering, and Elevating Student Success	De Soto B	4,5
Sean Cain	Closure is Key: The Transformative Power of Consistent Lesson Closure	Governors	4
Kathleen Eckert	School Administrators as Instructional Leaders	Senators	4
Jill Stafford	Increasing Engagement Through Minga Flex Time	Coral	5
Eric Lathan	Culturally Relevant Leadership	Emerald	1,2,3,4,5,6
John Wink	Build Your Pathway to an A	Sapphire	4
Savanna Mills	Experience Exhibitions!	Topaz	2,3,4,5,6
Dr. Andrew Lowry	Unlocking Authentic Collaboration: How Powerful Partnerships Can Transform Your School and District	Manchester	1,2,3,4,5,6
Marzia Infante	Unlocking Student Success: Harnessing the Power of Instructional Coaches to Maximize Outcomes	Metropolitan	4,6
Monica Oliver	What, You Have Not Started a TAFE Chapter Yet?	Ming	4,2
Sally Bratton	TELPAS Triumph: Empower, Engage, and Elevate Emerging Bilinguals	Miro	4,6
Marilyn Kelly	Blueprint for Brilliance: Advancing Campus Accountability	Monet	2,4,5,6
Dr. Sharolyn Chitwood	Texas Teacher Incentive Allotment and Teacher Retention: A Study at a Large Urban School District	Monte Carlo	2,3,5,6
Maria Teresa Lopez	Soaring High with Data and Progress Monitoring	Morocco	4

Wed. 1:15p - 1:45p	SET 4: POWER SESSIONS 30-Minute Sessions Located in Trinity Exhibit Hall	Station #
Dr. Glenn Wilkerson	Addressing the Root Cause of School Violence: Nurturing Students' Emotional Health	Power Station 1
Aaron Tidwell	Building Better Foundations: How Corsicana High School Revolutionized Their Support Systems	Power Station 2
Dr. Deanna Dobbins	Enhancing Educational Outcomes: Strategic Planning in School Districts	Power Station 3
Sarah Deller	Maximizing TIA Efficiency with DMAC	Power Station 4
Michelle Pina	Emotional IQ and Learning Leadership: Building Connections That Transform Your School Culture	Power Station 5
Kate Millington	Regain Control of Your Hallways and Increase Instructional Time With a Digital Hall Pass!	Power Station 6

Wed. 2:00p - 4:00p	FIRST GENERAL SESSION: Jimmy Casas	TRINITY BALLROOM
Wed. 4:15p - 6:00p	TASSP BOARD OF DIRECTORS MEETING	PEACOCK TERRACE
Wed. 6:00p - 7:00p	RETIREMENT CELEBRATION FOR ARCHIE E. MCAFEE, TASSP EXECUTIVE DIRECTOR	CHANTILLY BR

THURSDAY, JUNE 19

Thu. 7:00a - 4:30p	TASSP REGISTRATION - ON-SITE AND PRE-REGISTERED PACKET PICKUP	PEACOCK FOYER
Thu. 7:15a - 9:00a	COFFEE AND CONTINENTAL BREAKFAST - Sponsored by Lead Your School	PEACOCK&TRINITY
Thu. 8:00a - 8:50a	TASSP REGION MEETINGS - See page 9 for Region/Room Assignments	SEE PAGE 9
Thu. 9:00a - 9:50a	SECOND GENERAL SESSION: Dr. Adolph Brown	TRINITY BALLROOM
Thu. 10:00a - 2:30p	EXHIBIT SHOWCASE OPEN Play the Exhibitor Passport Game for 10x \$250 prizes!	TRINITY EX HALL

Thu. 10:00a - 10:50a	SET 4: CONCURRENT SESSIONS Session Descriptions are on the Mobile App	ROOM	CPE Std.
Leon Sulak	Building a Thriving School Community: Culture, Instruction, and Systems for Success!	Peacock Terr	3,4,5,6
Elizabeth Raska	FLEXing the Power of RTI: Strengthening Campus Culture and Student Success One Tier at a Time	Coronado B	1,4,5,6
Angelee Morales	Mission Success: Wheels UP!	Coronado C	4,5
Miguel Salazar	Finding Balance Through Intentionality: Self-Care and Leadership From the TX MS Principal of the Year	Coronado D	2,3,4,5
John Fessenden	Assessment & Accountability	Cortez A	4
Jake Roach	Managing Stress for Principals & APs	Cortez B	2,3,5
Trisha Terrell	The Transformative Power of Academic Hour	Cortez C	4
Dr. Jeff Lahey	"Building" Success - Surviving School Construction/Renovation	Cortez D	5,6
Lindsey Buhler	Be Me and Drama Free (Amplifying Energy and Motivation)	De La Salle	5
Dr. Timothy Benson	Optimizing Learning: Building Effective Systems and Processes for Success in a Large TX High School	De Soto A	2,3,4,5,6
Justin Richardson	Using AI to Be More Human	De Soto B	4
Sean Cain	PLCs in the Real World	Governors	4
Dr. Jenny Severson	CLIMB to Principal of the Year	Senators	4,2
Dr. Dexter Floyd	Bringing My "A" Game: Why Alternative Education Works for Black Boys	Coral	4,5
Cheryl Bertsch	Effectively Embedding Professional Development through Micro-Learning	Emerald	4
Delaney Lyon	Nurturing New Educators: The Mustang Teacher Academy's Approach to Teacher Retention	Sapphire	3,4,5
Dr. Justin James	The Rabbit Hole: Building IL, Culture, and Student Success from the Ground Up	Topaz	2,4,5,6
Sharon Bradley	Turning 'NO' Into 'GO': Getting Students to Attend School, Even When They Don't Want To	Manchester	4,5,6

14 • CONFERENCE AT-A-GLANCE

Full Session Descriptions, Speaker Information and Latest Info Available on the App!

CPE Principal Standards 1: Discipline/DAEP, 2: Executive Leadership, 3: Human Capital,
4: Instructional Leadership, 5: School Culture, Climate & Safety, 6: Strategic Operations

Continued: SET 4: CONCURRENT SESSIONS Session Descriptions are on the Mobile App			ROOM	CPE Std.
Adriana Cardenas	TELPAS Strategies: Enhancing Student Success		Metropolitan	4
Patrick Stokes	Texas Retirement System Workshop: Navigating Retirement and Social Security Changes		Milan	3
Dr. Tam Jones	The Principal as Instructional Leader Redesigned Certification - The 1st 'Look Back' Study After 5 Years		Ming	2,3,4,5,6
JoNeita Kelly	Building Culture Through Partnerships: Strengthening Connections Within Your School		Miro	5
Regina Jackson	Communicating for Impact: Building Leadership through Effective Communication		Monet	2,5
Dr. Anna Marie Warren	Emotion Economy of Education		Monte Carlo	2,3,4,5
Robert Martinez	Hanging up on Distractions: Implementing a Cell Phone Free Campus		Morocco	1,2,3,4,5,6

Thu. 10:15a - 10:45a SET 5: POWER SESSIONS 30-Minute Sessions Located in Trinity Exhibit Hall			Station #	
Dr. Brandon Abdon	"But I'm Not a Literacy Teacher"- Transitional Literacy and the Science of Reading in Secondary Schools		Power Station 1	
Timmy Foster	Sources of Strength: Empowering Youth Voice in Evidence-Based Suicide Prevention		Power Station 2	
Danielle Watkins	Resilience & Technology: Leading Through Change		Power Station 3	
Golda Sharpe	Adaptive Leadership in Instructional Rounds: Enhancing Observation and Debrief Practices		Power Station 4	
Robert Green	Pairing Project-Based Learning with Competency-Based Assessment		Power Station 5	

Thu. 11:15a - 11:45a SET 6: POWER SESSIONS 30-Minute Sessions Located in Trinity Exhibit Hall			Station #	
Brendon Lowe	AI for Educators		Power Station 1	
Mario Rosales	New Requirements for College Prep Course Approval for CCMR Accountability		Power Station 2	
Jason Slabodsky	From Zero to Hero: Building a Top-Notch CS Pathway with Non-CS Teachers!		Power Station 3	
Josh Smith	Using Phenomena with the New Science TEKS in Student-Centered Classrooms		Power Station 4	
Brent Jameson	Learn How to Streamline your School's Day to Day Business Processes with Electronic Form Solutions		Power Station 5	

Thu. 11:30a LUNCH ON YOUR OWN - Atrium Counter Offer is open / **VISIT THE EXHIBITS** - Exhibits close today at 2:00p

Thu. 11:30a - 12:45p ACADEMIC EXCELLENCE/TEENS SERVING TEXAS LUNCHEON (By Invitation Only)			WEDGWOOD BR	
---	--	--	--------------------	--

Thu. 12:30p - 1:20p SET 5: CONCURRENT SESSIONS Session Descriptions are on the Mobile App			ROOM	CPE Std.
Carroll Cullen	You Don't Teach to Mastery, You Spiral to Mastery		Coronado A	4,6
Jill Ross	Leading Through Crisis		Coronado B	2,3,5
Deborah Wills Covault	Professional Development Needs of School Principals in Rural Areas		Coronado C	2
Layla Sherrard	Beyond Words: Ensuring Success for EB Students		Coronado D	4
Sophia Acevedo	Principal Path: A Month-by-Month Plan to a Successful Year!		Cortez A	4,2
Jason Richards	From Chaos to Clarity: Managing Student Movement, Behavior and Engagement With Minga		Cortez B	1,5,6
Moises Rodriguez	Campus Currency: A PBIS System That Builds Culture		Cortez C	1,5
Dr. Bethany Logan	Nurturing New Teachers for Lasting Impact		Cortez D	2,3,4,5
Dr. Jeffery Chernosky	Leading with Culture: A Station-Based Journey to Redefine Success		De La Salle	4,5
Dr. Marie Hernandez	Principals Leading Learning Communities: What Really Works to Improve Student Performance		De Soto A	4,5
Justin Richardson	Be EXTRA: Creating a Culture of Service		De Soto B	4
Dr. Marlyn Young	Navigating the LEA Responsibilities in an ARD		Manchester	4,5
Jason McConnell	CHANGEMAKERS - 30 Days to a New School Culture		Metropolitan	1,4,5
Dr. Rebeca Cooper	Impact of STAAR Redesign on Student Performance: A Longitudinal Analysis of TX Achievement Data		Milan	4
Lana Sveda	The SAT Suite of Assessments - More Than Just a Test		Ming	2,4
Donald Jones II	Building Bridges and Inspiring Students: The Power of Family Engagement in DAEP Success		Miro	1,2,5,6
Christina Cavness	Positive Behavior, Positive Results: How PBIS Reduces Discipline Issues and Boosts Attendance		Monet	4,5,6
Dr. Deanna Dobbins	Cultivating GRIT in Schools: Fostering Resilience and Effectiveness		Monte Carlo	2,4,5
Dr. Jerry Nelson	Simplicity		Morocco	2,3,5
Sean Cain	Noteworthy Note Making: A Practical Classroom Success Practice		Governors	4
Dr. Jenny Severson	CLIMB: Creating Margin for Deep Work		Senators	4,2
Haily Rambo	CCMR: Tracking and Leveraging Indicators for Increasing Outcomes		Coral	3,4,6
Tasha Nikl	Enhancing Student Success Through Effective Data Tracking		Emerald	5,6
Ricky Nicholson Jr.	Plan Your Brand		Sapphire	2,5,6
Robert Arredondo Sr.	The Cadence and Substance of your Admin Team Meetings - Be Intentional, Thrive, and Mitigate Burnout		Topaz	2,3,4,5,6

CONFERENCE AT-A-GLANCE • 15

Thu. 12:45p - 1:15p SET 7: POWER SESSIONS 30-Minute Sessions Located in Trinity Exhibit Hall		Station #
Leah Wetzler	What ALL Teachers Need to KNOW and DO for STAAR Success	Power Station 1
Cody Morris	How to Build a Championship UIL Program	Power Station 2
Paige Stricklin	Enhancing PLCs: Using Data to Hit the Mark for Targeted Student Success	Power Station 3
Michele Jeanmarie	Earth Day by Way of Soccer Ball	Power Station 4
Dr. E. Cisneros Vasquez	Creating the Conditions for Teacher Leadership: Role of Campus Environment and Leadership Teams	Power Station 5

Thu. 1:30p - 2:20p	SET 6: CONCURRENT SESSIONS Session Descriptions are on the Mobile App	ROOM	CPE Std.
Patrick Hinson	The "Other" 40%	Coronado B	3,4
Josh Tovar	Keep Them All Focused and Thriving With a Rewarding Campus Culture	Coronado C	5
Jeff Richardson	Game Changers: Coaches Leading the Way in School Administration	Coronado D	4
Stephanie Zelenak	STAAR 4Ward: Data to Action	Cortez A	4
Dr. Jessica Gore	Enhancing Instructional Materials Through Effective PLC Discussions with Lead4ward in Snyder ISD	Cortez B	2,4
Dr. Derrice Randle	Cultivating a Positive Atmosphere and Maximizing Attendance	Cortez C	5
Jennifer Railsback	Math, Motivation, and Mentorship - Boyd ISD's Bold Solutions for Student Success	Cortez D	2,4,5,6
Dr. Lute Croy	Bridging the Gap: Preparing New Assistant Principals for Success	De La Salle	3
Shelley Paquette-Gomez	Increasing Student Attendance: Effective Processes and Procedures for Success	De Soto A	6
Justin Richardson	Better Data Meetings - Leading Data Meetings That Actually Result in Student Learning	De Soto B	4
Sean Cain	Your Super STAAR Plan: Critical Practices for More Meets and Masters	Governors	4
Jenny Severson	Instructional Excellence: 3 Things To Do Today!	Senators	4,2
Jennifer Pennington	Bridging the Gap — A Seamless Transition to High School	Coral	2,4,5,6
Clay Davis	Whatever It Takes: A Guide To Leading Through Adversity	Emerald	2,3,4,5
Becky Denton	One Small Gesture	Sapphire	2,5
Jason Cunningham	Rethinking T-TESS: From Task to Tool	Topaz	3,4,5
Tabitha Alvarado	Leading with a Restorative Approach to Decrease Exclusionary Discipline Practices	Manchester	1,5,6
Michael Guillen	Unlocking Potential: A Practical Approach to Teacher Growth Plans	Metropolitan	3,4
Robert Abney	Future of Interscholastic Athletics: Teaching Students to See the Game Through the Eyes of the Officials	Milan	3,4,6
Aaron Sanderson	Bridging Gaps in TEKS Instruction and STAAR Readiness	Ming	4
Dr Nikki Driver	Leveraging Candid Conversations to Improve Stakeholder Relationships	Miro	3,5
LaTisha McGee	Authentic Engagement	Monet	1,4,5
Jeffrey Mitchell	Trust Cards	Monte Carlo	1,2,5,6
Race Hinkle	ALL IN - All Things Allen High School	Morocco	1,2,3,4,5,6

Thu. 2:30p - 4:30p	THIRD GENERAL SESSION: Dr. Robyn Jackson	TRINITY BALLROOM
--------------------	--	------------------

FRIDAY, JUNE 20

Fri. 7:30a	TASSP REGISTRATION - ON-SITE AND PRE-REGISTERED PACKET PICKUP	PEACOCK FOYER
Fri. 7:45a	COFFEE & BREAKFAST TACOS - Sponsored by Herff Jones	TRINITY FOYER

Fri. 8:30a - 10:00a	STATE OF TEXAS 89TH LEGISLATIVE SESSION UPDATE	TRINITY BALLROOM
---------------------	--	------------------

Fri. 10:15a - 11:45a	CLOSING GENERAL SESSION: Steve Gilliland	TRINITY BALLROOM
----------------------	--	------------------

Fri. 12:00p - 2:30p	FREE POST-CONFERENCE TRAINING with Sean Cain & Lead Your School: PowerWalks 4.0	GOVERNORS HALL
---------------------	---	----------------

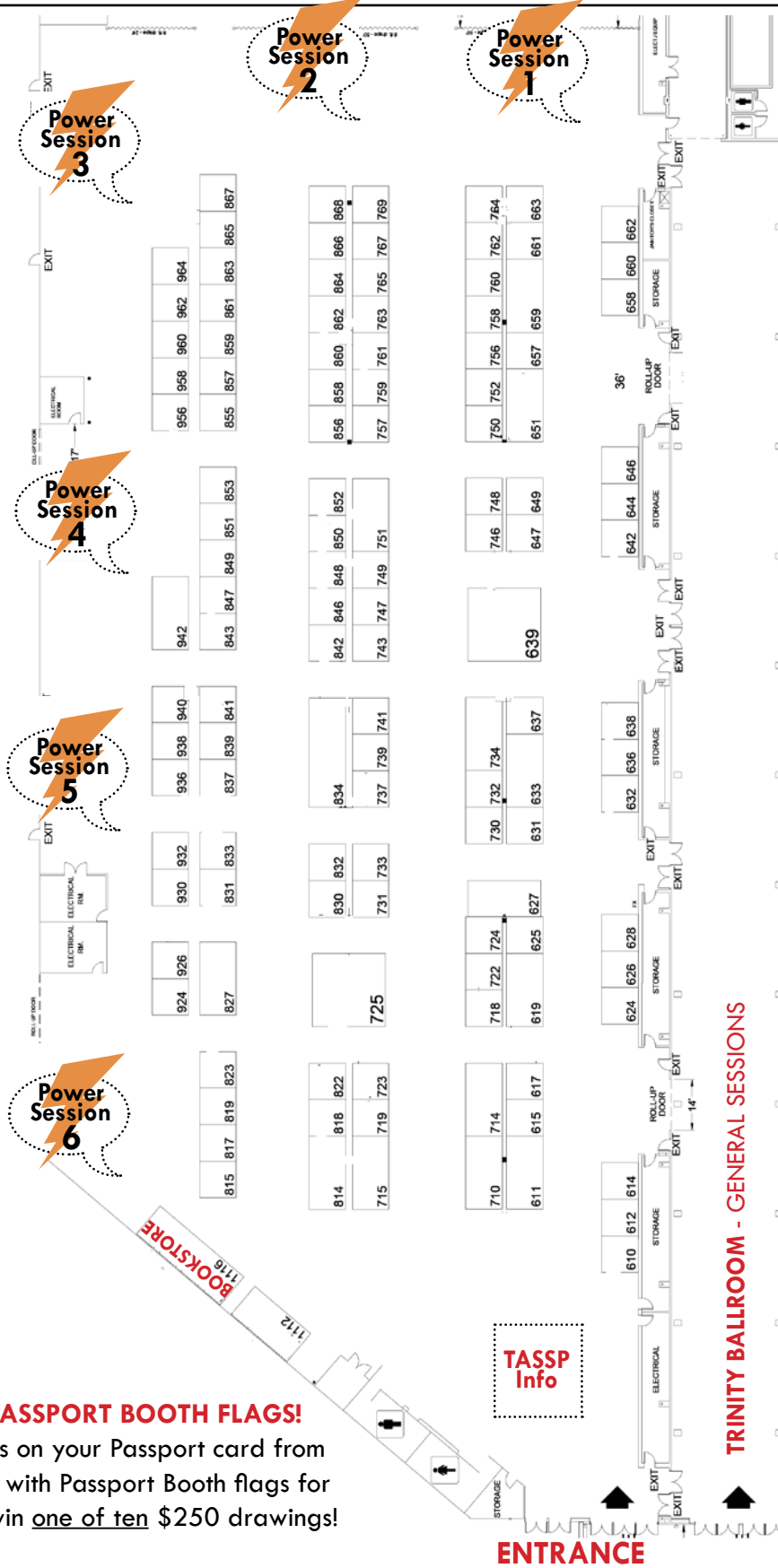
#TASSP2025 - Share the Fun!

Please use our hashtag #TASSP2025 for all conference/workshop selfies and other postings. Be sure and utilize the various "photo op's" located near registration, the exhibit hall, outside of Trinity Ballroom and in other locations. You can also post comments and pix on "Social Timeline" in the event app! Gift cards will be awarded to three lucky active users who share event photos on these platforms!

ROBOTIC PHOTOBOOTH: Don't miss the world's first ROBOTIC PHOTOBOOTH roaming the Exhibit Hall on Wednesday. Get your campus team together and smile!



16 • TRINITY EXHIBIT HALL MAP



LOOK FOR PASSPORT BOOTH FLAGS!
Collect stamps on your Passport card from the Exhibitors with Passport Booth flags for a chance to win one of ten \$250 drawings!

ENTRANCE

TRINITY BALLROOM - GENERAL SESSIONS

TASSP CORPORATE PARTNERS

Be sure to visit our Corporate Partners in the Exhibit Hall and say *Hello!*



Executive Partners

H-E-B • Jostens

Diamond Partner

Horace Mann



Platinum Partner

Sirius Education Solutions



Gold Partner

College Board • Herff Jones • Lead Your School

Lowman Education • Ref Reps • Region 10 Education Service Center

Silver Partners

iTeach Texas • Minga • Teachers of Tomorrow • ThinkCERCA • US Army ROTC

Bronze Partners

Abilene Christian University • Cambridge Educational Services

Capstone College Counseling Cooperative • Imagine Learning

Perfection Learning • Piquosity • Securly

Associate Partners

Baylor University • Nova Southeastern University

Thank You! to all our exhibiting partners

View full Exhibitor information on the Event App. You can also have an exhibitor contact YOU under the "Contact" link on their App profile page.

PASSPORT BOOTHS:

Visit the PASSPORT BOOTHS and get your passport card stamped for a chance to win one of ten \$250 prizes at the Wednesday and Thursday General Sessions!



4C (Capstone College Counseling Cooperative)

Booth 625

Jim Bell, 903-747-3424



7 Mindsets

Booth 853

Duane Moyer, 404-354-2930



Abilene Christian University

Booth 843 • Passport Booth: Both

Jeannette Papadopoulos, 214-534-7132



Alongside

Booth 637 Passport Booth: Wed



Anatomage, Inc.
Booth 651



Apex Leadership Co.
Booth 832



Appointed to Lead

Booth 632 Passport Booth: Thu
KeJuan Weaver, 919-724-3803

Ascendant Educational Strategies

Booth 752

Brendon Lowe, 817-223-2509


AVID Center
Booth 739

Wendy Joyce, 858-232-8309


Bailey Education Group
Booth 646 Passport Booth: Both

Joe Toomey, 251-677-8769


BrainAbouts
Booth 718 Passport Booth: Both

CADY
Booth 827

Janell MacDonald, 832-435-3042


Cambridge Educational Services
Booth 626 Passport Booth: Thu

David Waldherr, 847-299-2930


Centric Learning
Booth 924

CharacterStrong
Booth 642

Chela's Books and Things
Booth 848

Michele Jeanmarie, 512-787-1978


Classwork.com
Booth 631 Passport Booth: Wed

Laura Bresko, 800-950-3802


Class A Products
Booth 763

Tim Tolliver, 800-79-3254


Coherent Cyber Education, LLC
Booth 932 Passport Booth: Wed

Sari McCoy, 214-813-1532


College Board
Booth 611 Passport Booth: Thu

Lana Sveda, 512-626-1820


Derivita
Booth 930 Passport Booth: Both

Eric Price, 801-851-5522


DMAC Solutions
Booth 733

DMAC Solutions, 903-988-6880


East Texas A&M University College of Education & Human Services
Booth 822

Lydia Carrascosa, 903-886-5314


eCampus Systems All-in-One
Tardy eEliminator
Booth 617

EDLASTICS

**EDUCATION
ADVANCED**

**EF / EDUCATIONAL
TOURS**
Edlastics
Booth 764
Education Advanced, Inc.
Booth 748 Passport Booth: Both

Jennifer Knipp, 903-300-8259

EF Educational Tours
Booth 847

Entourage Yearbooks
Booth 852 Passport Booth: Wed

Daun Roche, 888-926-6571 ext. 108


Future Generations Educational Consulting
Booth 724 Passport Booth: Wed

Deanna Dobbins, 918-625-6602


Gandy Ink
Booth 659 Passport Booth: Wed

Gandy Ink, 1800-999-8137


Get More Math
Booth 732 Passport Booth: Wed

Jennifer Axtens, 209-352-9487


Goodbye To Paper
Booth 841 Passport Booth: Both

Brent Jameson, 325-245-3556


Group Dynamix
Booth 756

Lindsay Bones, 972-416-9646


HMH Houghton Mifflin Harcourt
Booth 628 Passport Booth: Both

Horace Mann Companies
Booth 639 Passport Booth: Both

Keith Woodard, 830-822-0818


Imagine Learning
Booth 747

Terry Rasmussen, 832-444-8782


International Experience
Booth 860

Susan Krneta, 530-500-2363


iteach
Booth 819 Passport Booth: Both

Stephanie Scheich, 940-383-8100


Kate Watson Music
Booth 850

Kate Watson, 409-423-0427


Kendra Scott
Booth 1112

Taylor Music, 918-399-6370



kid-grit

Booth 758

Michelle Pina, 832-317-3856



Lamar University

Booth 859

Tracy Thompson, 817-691-2198



Lead Your School

Booth 834 Passport Booth: Thu

Sean Cain, 832-477-5323



Learning.com

Booth 830 Passport Booth: Wed

Sally Robinson, 214-454-1164



LexiKeet Language Services

Booth 719 Passport Booth: Wed

Mary O'Brien, 844-374-6767, ext 813



Lifetouch

Booth 761

Eric Carlson, 209-596-2818



Lowman Education LLC

Booth 715 Passport Booth: Thu

Carroll Cullen, 469-560-4602



McMurry University Dual Credit Academy-Your CCMR Solution

Booth 817

Tom Miller, 346-291-3156



Method Learning

Booth 759 Passport Booth: Both

Anna Allen, 631-793-3811



Minga

Booth 627 Passport Booth: Thu

Jeremy Finn, 250-899-6858



Mitchell Group Solutions

Booth 762

Dennis Mitchell, 469-337-6382



MI Lifestyle

Booth 750



Mural Mural on the Wall

Booth 610



Newsela

Booth 940

Elizabeth Han, 737-471-1605



Nightlock Lockdown

Booth 769 Passport Booth: Both

Nightlock Lockdown, 810-422-8664



Omella

Booth 936

Brett Kopf, 847-845-0120



Paddle Tramps/Awardplace.com

Booth 737

Renee Abraham, 806-765-9901



Parchment

Booth 823 Passport Booth: Both



Perfection Learning

Booth 734

Torey Page, 515-309-7754



Phenomenon Science Education

Booth 956



Piqosity

Booth 868

Shelby Joe, 888-484-3141



Pocket Coach Academy

Booth 658 Passport Booth: Both

Cody Morris, 281-733-5573



Prisms of Reality, Inc.

Booth 814

Alagna Parsons, 281-733-8174



Proximity Learning

Booth 660



QEP Professional Books

Booth 1116

Catherine McGough, 972-985-0025



Raptor Technologies

Booth 614 Passport Booth: Thu



RefReps

Booth 710 Passport Booth: Thu

Kyle Armstrong, 317-691-4981



Region 10 ESC

Booth 714 Passport Booth: Thu



s3strategies

Booth 818

Sherry Owens, 806-441-8399



Sam Houston State University

Booth 619

936-294-1101



SchoolData Solutions

Booth 636

Kevin Roney, 630-272-0154



Securly

Booth 615 Passport Booth: Thu



Seda Educational Consulting, LLC

Booth 749 Passport Booth: Wed

Pamela Seda, 770-872-6441



Sirius Education Solutions
Booth 725 Passport Booth: Both
 800-942-1379



Sources of Strength
Booth 839
 Timothy Foster, 586-871-1779



Sphero
Booth 743
 David Talamantez Jr, 512-297-4775



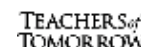
SSR Letter Jackets
Booth 746
 Maggie Panameno, 972-900-6264



SUMMIT K-12
Booth 638
 Joshua Johnson, 469-927-9312



T&G ID Systems, Inc.
Booth 730 Passport Booth: Thu
 Bobby Mays, 817-336-4282



Teachers of Tomorrow
Booth 723 Passport Booth: Both
 Blake Warren, 877-342-1202



Texas A&M University - Central TX
Booth 649 Passport Booth: Both
 Linda Black, 254-501-5943



TX Association of Future Educators
Booth 833 Passport Booth: Wed
 Monica Oliver, 512-443-2100 ext 8512



TX Association of Student Councils
Booth 831 Passport Booth: Thu
 Patty Wangler, 512-443-2100 ext 8517



Texas DECA
Booth 633
 Josh Shankle, 817-900-8037



Texas Instruments
Booth 731 Passport Booth: Both
 Pareesa Schulte, 505-803-6963



TX Technology Student Association
Booth 741
 Pamela Cook, 903-631-0229



Texas Thespians
Booth 722
 Amy Jordan, 903-818-0432



The Children's Center for Self-Esteem, Inc. (dba The ARKGroup)
Booth 858
 Glenn Wilkerson, 832-878-7113



The Outdoor School
Booth 849
 Rob Letendre, 512-676-0032



The Princeton Review
Booth 661
 Zachary Gonzalez, 646-465-3354



The Social Institute
Booth 851



The Teachers' Teacher, LLC
Booth 751 Passport Booth: Both
 Ami Rodriguez, 713-447-8677



ThinkCERCA
Booth 612 Passport Booth: Wed
 Elizabeth Lalor, 281-932-5733



University of Texas at Austin / UT High School
Booth 757 Passport Booth: Both



US Army ROTC
Booth 855 Passport Booth: Thu
 Christopher Arnett, christopher.arnett@utdallas.edu



USA Scheduler LLC
Booth 663
 Sheryl Neal, 214-500-4906



UT Austin OnRamps
Booth 647 Passport Booth: Wed
 Kaci Cook, 254-592-0634



UTeach Computer Science
Booth 846
 Jason Slabodsky, 516-297-5008



Wayfinder
Booth 624
 Riley Broderick, 503-616-1781



Win Elements LLC
Booth 837
 John Nguyen, 951-447-9345



WorldStrides
Booth 760



XELLO
Booth 856
 Melissa Hutchison, 800-965-8541



Yondr
Booth 657
 Jordan Camazine, 737-222-2568

Thank You! to all our partners and exhibitors!

View full Exhibitor information on the Event App. You can also have an exhibitor contact YOU under the "Contact" link on their profile page on our App.

2025 TASSP STUDENT AWARD WINNERS • 21

Nineteen outstanding seniors have been named to the 2025 TASSP All-State Academic Team. Designed to recognize high school seniors for their outstanding academic achievements, the program focuses attention on the rewards of superior scholarship. Many outstanding senior students were nominated by their high school principals based on the students' scores on the SAT or ACT test, overall academic grade point average, pursuit of advanced diploma and other evidence of exceptional academic ability. Each nominee was asked to write a 300-500 word essay to submit with the application. The program will recognize these graduating Texas seniors with an unrestricted scholarship of \$500. Finalists were recognized locally with plaques donated by Jostens and both groups will be honored at the Third General Session here at the Summer Workshop.

The Texas Association of Secondary School Principals and its members recognize that students' achievements often go beyond academic accomplishments. The TASSP Teens Serving Texas Recognition Program was established to honor and recognize high school seniors who have demonstrated excellence in areas of community service, leadership and personal accomplishment through unique endeavors, obstacles overcome or special talents. The program will recognize five graduating Texas seniors with an unrestricted scholarship of \$500. Finalists were recognized locally with plaques provided by TASSP.

ALL STATE ACADEMIC EXCELLENCE TEAM

Student Name	School	Principal
Elyse Beck	Canadian High School	James Bryant
Sofia Blanco Barajas	Wylie East High School	Tiffany Doolan
Thomas Clark	Northwest High School, Justin	Carrie Jackson
Anna Davis	Atlanta High School	Nancy Rinehart
Michigan Fetsch	Axtell High School	Brandon Dieterich
Alice Hopper	Idalou High School	Gerardo Estrada
Brinly Johnson	Ryan High School, Denton	Vernon Reeves
Oviya Justin	Texas High School, Texarkana	Ben Renner
Heather Korth	Clear Lake High School, Houston	Elizabeth Raska
Navya Makkapati	Cypress Creek High School, Houston	Martin Drayton
Reagan McDonald	Lufkin High School	Julie McManus
Peter O'Carroll	Granbury High School	Jamie Robinson
Jesse Phung	Kempner High School, Sugar Land	Dr. Danielle Jackson
Dereck Polo	Nacogdoches High School	Kevin Croft
Camden Reese	Frenship High School, Wolfforth	Greg Hernandez
Madeline Stokes	Callisburg High School	Jason Hooper
Gabriella Torres	Travis Early College High School, San Antonio	Robbie Harris
Vincent Wong	Queen City High School	Janice McMellon
Lori Zimmerman	Medina Valley High School, Castroville	Elisa McCracken

TEENS SERVING TEXAS TEAM

Student Name	School	Principal
Anna C. Barrera	Travis Early College High School, San Antonio	Robbie Harris
Melisa Malave	iSchool High Creekside, Tomball	Jose Jasso
Camden Reese	Frenship High School, Wolfforth	Greg Hernandez
Laila R Toubia	Texas High School, Texarkana	Ben Renner
Vincent Wong	Queen City High School	Janice McMellon



FRANK KEMERER AWARD

Terry Ferguson, Weatherford High School, Weatherford ISD

DIVERSITY LEADERSHIP AWARD

Patricia Tran, Assistant Principal, Northwest High School, Northwest ISD

EDDIE G. BULL PROFESSIONAL DEVELOPMENT SCHOLARSHIP

Courtney Christenson, Ouida Baley Middle School, Royse City ISD

Find out about these awards on the TASSP website: www.tassp.org



TASSP NEW PRINCIPAL ACADEMY 2025

June 26-29, 2025 (Thu - Sun) | Hilton Austin Airport

Important Tools for the Principalship: Preparing Novice Campus Principals to Become Highly Qualified Leaders

If your school district will be hiring new principals, is in the process of grooming you for the principalship, or if you aspire to become a campus administrator, this professional development is a must. The Academy offers all new principals and aspiring principals, and principals who need a refresher course, a very practical hands-on training in skills for the principalship: Culture-building Skills; Best Hiring Practices and Human Resource Information; Campus and Activity Fund Training; Documentation Skills; School Law as it relates to the campus principal; How to Avoid Career Derailing Mistakes; and so much more.

Registration fee will include all training materials and documentation handbook, meals & snacks at the conference. This is GREAT training! Plan to attend!



Register Now!

Day 1: June 26

Touching Hearts, Changing Minds – Dr. Eric Cupp
Leadership Tools for School Principals – Dr. Nelson Coulter

Day 2: June 27

Activity/Campus Fund Accounting - Gary Williams
Being a Systems Principal - Dr. Courtney Gober


Day 3: June 28

Legal Issues for the Campus Principal – Kaylin Kirkpatrick
Human Resources Tools - Jennifer Barton

Day 4: June 29

Important Tool: Documentation – Zachary Hobbs

This academy is open to all administrators, K-12, aspiring and current. If you are grooming assistant principals for principal positions, this academy is a great place to support them for the job. Please consider sending a current or future campus leader from your school or district to this training. We can assure you that the training will be high-quality and specific to the nuts and bolts of effective leadership. **Use the QR Code to register now! Or visit www.TASSP.org**



Let us invest in your future.

Apply for an Army ROTC Scholarship and we'll cover up to your full tuition. We'll also teach you lifelong leadership skills that translate to a range of exciting Army careers.

**For more info about The University of Texas at Arlington Army ROTC, contact Mr. Christopher Arnett at (817) 272-3256 or 817-658-4223
Email: christopher.arnett@uta.edu**

uta.edu/academics/schools-colleges/liberal-arts/departments/military-science



**ARMY
ROTC**

©2024 U.S. ARMY. PAID FOR BY THE U.S. ARMY.

When saying “great job” just isn’t enough



Horace Mann, a longtime TASSP corporate supporter, offers a variety of programs to help you recognize the hard work and dedication of your students and staff.

For your staff

- Crystal Apple or Crystal Owl award program – rewards a staff member for his or her hard work, dedication and enthusiasm
- Appreciation events during faculty meetings or for special occasions

For your students

- Personal Achievement Spells Success (PASS) – rewards students for perfect attendance or personal achievement

Horace Mann also offers programs that help educators make informed financial decisions so they can stay in the job they love.

- Student Loan Solutions
- DonorsChoose
- Financial literacy workshops

Contact Lori Gray at 512-557-7375 to learn more.

Horace Mann Service Corporation and certain of its affiliates (Horace Mann) enter into agreements with educational associations where Horace Mann pays the association to provide services aimed at familiarizing association members with the Horace Mann brand, products or services. For more information, email your inquiry to association.relations@horacemann.com.

AM-C04594 (8-21)

Your Time is Too Valuable for Busywork.

Save one hour on every observation, so you can focus on supporting great teaching.

How Observation Copilot works:

1. Take observation notes your way, no special format required
2. Click once to generate a framework-aligned draft
3. Review, refine, and share with your teacher

SCAN NOW



TASSP attendees
get **FREE ACCESS**
for SY 2025-26.

to save your spot!



Fundamental 5 NATIONAL SUMMIT

FUNDAMENTAL 5 2025

September 27-28, 2025 (Sat & Sun) | Austin Airport Hilton

This program is for ALL GRADE-LEVEL student teachers, teachers, instructional coaches, assistant principals, principals and central office administrators.



The Fundamental 5 are the instructional practices that help make learning stick and can be used from kindergarten through high school, in any classroom, with any subject. The Fundamental 5 represents the first line of defense in intervention strategies for struggling students while also positioning academically stronger students to achieve at levels previously beyond the collective imagination of the profession.

Don't miss this opportunity to learn from Sean Cain and the Lead Your School team with the sequel to the Fundamental 5 book –The Fundamental 5 Revisited - Exceptional Instruction in Every Setting. Sean Cain will have his sequel available to purchase at this conference!

REGISTER at www.TASSP.org/EVENTS

ASSISTANT / ASPIRING PRINCIPAL WORKSHOP **November 2-4, 2025 (Sun-Tue) | Hilton Austin Downtown**

This program is for ALL GRADE-LEVEL assistant principals, elementary through secondary, and for teacher leaders looking to become campus administrators.

Participate in three days of dynamic and practical training as you learn from master practitioners and build professional learning relationships with TEXAS ASSISTANT PRINCIPALS; current and aspiring!

Including:

- Optional Documentation Training - Zachary Hobbs
- General Session - Kim Campbell
- General Session - Safe and Civil Schools
- Closing Session - Jim Walsh: Legal Updates 2025
- Also including: Dr. Herb Cox, Courtney Gober, Todd Bloomer and many more!

REGISTER at www.TASSP.org/EVENTS





SPIRIT FUELED. SCHOOL CULTURE AMPLIFIED.

From standout spirit wear to identity and branding services, the Jostens team is passionate about helping schools create experiences that champion a culture of belonging, achievement and pride.



UNITE YOUR COMMUNITY

Celebrate any occasion, like homecoming or back-to-school events, with spirited gear that inspires school pride throughout your community. Designed with busy schools in mind, the intuitive Mascot Shop platform empowers you to deliver a personalized online shopping experience and manage bulk orders with ease.



ULTIMATE
CONTROL



SCHOOL BRAND
CONSISTENCY



EASY
FUNDRAISING



LOW MINIMUMS,
LOW INVENTORY
RISK



COMPETITIVE
BULK
PRICING

"A huge benefit for us was that we didn't have to prebuy a bunch of inventory. We set up the store, shared the website link and people can order exactly what they want — and it ships directly to them."

— Principal Lizzie Herring, Mayde Creek High School, Texas

**GET YOUR SCHOOL STORE UP
& RUNNING IN 15 MINUTES**



SCHOOLMARK® BRANDING

Your school's brand is incredibly important. Our world-class experts help individual schools and entire districts define their values and refresh — or completely reimagine — their identities.



LEARN MORE

Jostens
SCHOOLMARK

RENAISSANCE® RESOURCES & EVENTS

This proven framework helps build a culture where teachers love their jobs and students thrive in school. Jostens partner schools receive free access to hundreds of school culture resources and ideas, an exclusive library of best practices and energizing local events.



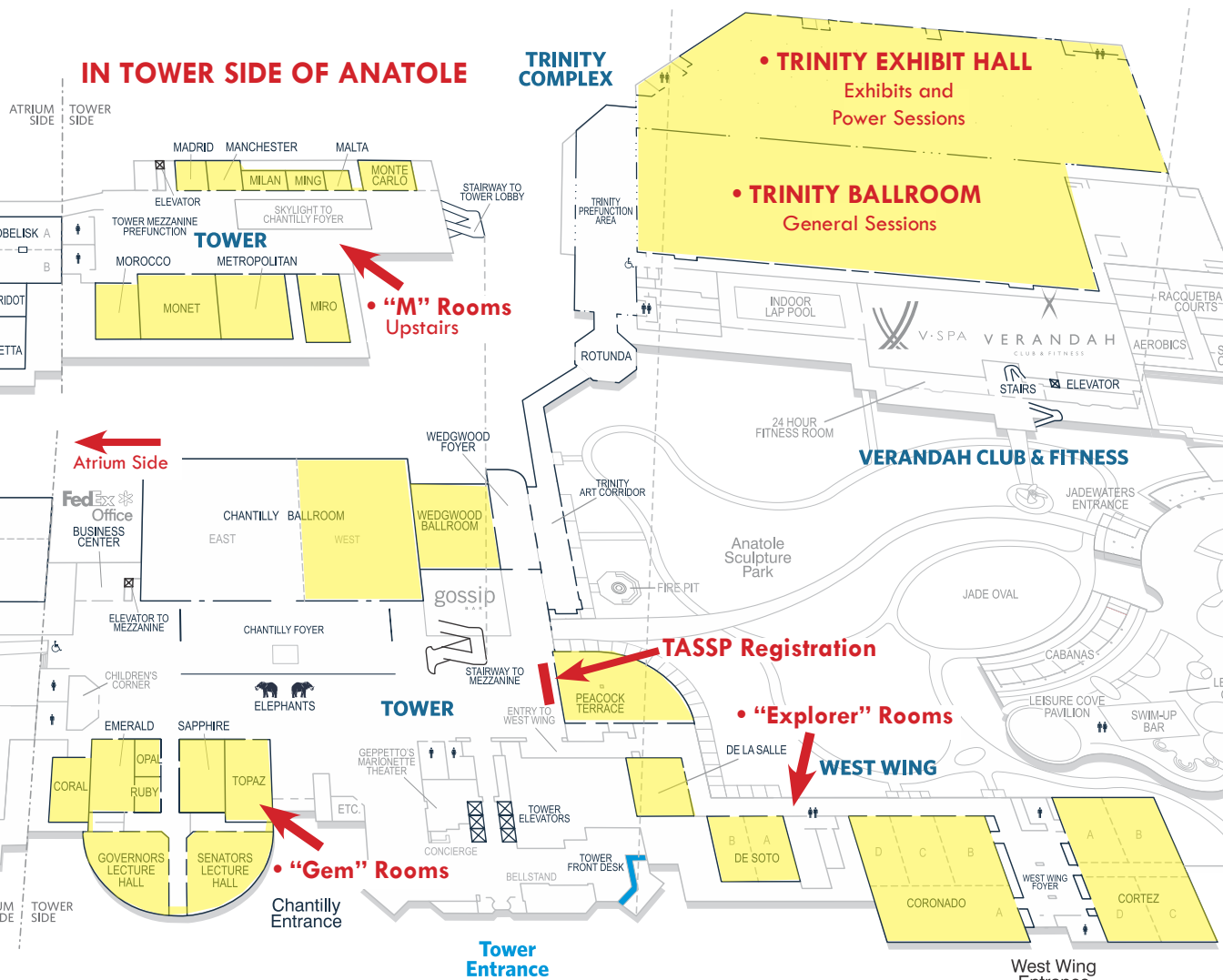
LEARN MORE

Jostens
RENAISSANCE
EDUCATION

Texas Association of Secondary School Principals

SUMMER WORKSHOP

June 18-20, 2025 • Hilton Anatole in Dallas



EXHIBITOR PASSPORT CARDS are in the centerfold of this program. Visit Passport Booths and get stamped! Turn in the cards at the TASSP Info Booth in the Trinity Exhibit Hall. Ten \$250 winners will be drawn! *Must be present to win and you can only win once.*



EVENT APP: Use your camera phone to shoot the QR code, accept and download the app. Enter your e-mail for the link to verify and then finish the download using the e-mailed link. Click on our event, and enter passcode: **TASSP2025**. Allow push notifications to maximize your workshop experience.