



Texas Association of Secondary School Principals
SUMMER WORKSHOP
June 12-14, 2024 • Austin Convention Center

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Contact Leti Menchaca for information on becoming a TASSP Corporate Partner:
leti@tassp.org or 512-443-2100 ext. 8507

Welcome to the TASSP 2024 Summer Workshop



TASSP PRESIDENT 2023-2024

Dr. Lee Vi Moses, Principal

Rogers High School, Rogers ISD

I am so glad you chose to join me and a network of powerful principals in this annual gathering where we expand and enrich our professional learning with and from each other.

I have been traveling across our great state this year to attend regional meetings and visit with our members. It has been a rewarding and inspiring journey to hear about the issues and celebrations that resound in every school district in Texas. I thank you for approaching each day with an attitude of service and the belief that every student matters.

It is for this reason that I chose the theme this year of “Together We Can.” The TASSP motto of “Above all, Students First” has to be lived on our campuses every day and it is a team effort. Student success does not come without a team approach of principals, families, mentors, assistant principals, teachers, professional development opportunities, and mentors. I hope you leave here with your cups filled and ready to make a positive impact in your hallways.

The work we do is God’s work. May he bless each and every one of you.



TASSP EXECUTIVE DIRECTOR

Archie E. McAfee

I would like to extend to you a warm welcome to the TASSP Summer Workshop and my heartfelt congratulations for your remarkable success and achievements with your students this year. Your dedication and commitment to their education and personal growth have truly made a difference in their lives.

As we gather here for the TASSP Summer Workshop, it is a great pleasure to announce that we are moving to Dallas for the years 2025-2028 while the Austin Convention Center undergoes complete reconstruction. This exciting change will provide us with new opportunities and resources to further enhance the quality of education and leadership development that we provide.

The TASSP Summer Workshop has always been a platform for collaboration, learning, and inspiration. It is a place where secondary school leaders from across the state come together to share their experiences, exchange ideas, and gain valuable insights to empower their students and schools.

In the coming years, we are looking forward to leveraging the vibrant atmosphere of Dallas to create an even more enriching and transformative experience for all participants. With its rich cultural heritage, thriving educational institutions, and diverse community, Dallas provides the perfect backdrop for us to explore innovative strategies, connect with industry leaders, and broaden our horizons.

I am confident that this new chapter in the TASSP Summer Workshop’s journey will bring about fresh perspectives, foster deeper connections, and ultimately elevate the impact we have on our students’ lives. Together, let us continue to strive for excellence, embrace growth, and inspire the next generation of leaders as we practice our motto, “Above All, Students First.”

Once again, congratulations on your exceptional achievements, and I look forward to welcoming you to the TASSP Summer Workshop in Dallas next Summer!

4 • MEET THE TASSP OFFICERS



PRESIDENT-ELECT
David Warren, Principal
Farmersville High School
Farmersville ISD



FIRST VICE-PRESIDENT
Carlin Grammer, Principal
La Porte High School
La Porte ISD



SECOND VICE-PRESIDENT
Justin Crittenden, Principal
Tom Moore High School
Ingram ISD



PAST PRESIDENT
Carrie Jackson, Principal
Northwest High School
Northwest ISD



STATE COORDINATOR
Dr. Winston McCowan, Jr., Principal
Chisholm Trail High School
Eagle Mountain-Saginaw ISD



ASSISTANT STATE COORDINATOR
Jae Gaskill, Principal
McKinney North High School
McKinney ISD

GET THE TASSP EVENT APP!

Improve your conference experience by downloading the TASSP Event app! Access the full schedule; view the speaker roster, presentation topics and descriptions; and connect with exhibitors. Build a personal calendar with desired sessions and access presenter materials; provide feedback on sessions; and participate in the Exhibits Trivia Passport Game with two \$500 prizes awarded at a General Session each day!

Sync your profile to Facebook and “X”, and network with other attendees through #TASSP2024! Post selfies in PhotoShare on the app, read posts by other attendees and gift cards will be awarded to three “lucky” active users who share event photos on these platforms.



Use your camera phone to shoot the QR code and accept and download the app. Allow push notifications through your phone settings to maximize your workshop experience.
App Passcode: TASSP2024

Download the TASSP Mobile App

Download the TASSP Events mobile app using either the Apple App Store, Windows App Store and/or Google Play. Once downloaded, click on the TASSP icon. Allow push notifications to receive updates from the TASSP staff during the workshop. Presenters and exhibitors may request push notifications be sent by TASSP staff at the Information Booth in Exhibit Hall 4. Please remember to complete surveys on the mobile app for each session you attend. *App Passcode is TASSP2024.*

Name Badge Required

A TASSP 2024 Summer Workshop personalized name badge must be worn at all times for the security and convenience of all attendees. Name badges are required to gain admission to the Exhibit Showcase, meeting rooms, and other guest services.

Recording CPE Hours

Educators are required to keep a record of their professional development hours to meet the number of required hours for maintaining their certification. TEA suggests that educators keep a copy of attendance in a personal file in the event of an audit regarding certification. The Texas Association of Secondary School Principals approved provider number is 500-111. TASSP does not keep a copy of attendance by session at TASSP-sponsored workshops and conferences. On the TASSP Event App, there is a CPE form that attendees can use to record attendance by session, title, CPE Standards, and time. School counselors, learning resource specialists/librarians, educational diagnosticians, reading specialists, master teachers, superintendents, principals, and assistant principals must complete 200 clock hours every five years to maintain certification. Read more about the Standard Certificate Renewal Requirements at the TEA Website.

Social Media

We strongly encourage attendees to post photos and “selfies” while attending the TASSP Summer Workshop. Please use our hashtag #TASSP2024 for all conference/workshop postings. Be sure and utilize the various selfie stations located near registration, the exhibit hall, and outside of Ballroom D. You can also post pix and comments on “PhotoShare” in the event app!

Presenters/Facilitators Check-In

All workshop presenters must check-in on the day of their presentation at the TASSP Registration Booth located near the escalators on the 1st Floor of the Austin Convention Center.

Exhibit Showcase: Hours of Operation

Wed 9:00a - 2:30p • Thu 10:00a - 2:30p • ExHall 4

If you are looking for solutions to specific challenges that you face at your school, chances are you'll find them in the Exhibit Showcase (ExH 4). Use the dedicated times each day to visit the exhibits, participate in the interactive Power Sessions, book signings, and exhibitor door prize drawings presented during exhibit hours. Collect Trivia Answers from Exhibitors and play the Trivia Game on the TASSP Event App to win \$500. We are grateful for our exhibitors and thank them for their participation in our workshop!

Food in the Atrium Café on 1st Fl.

Open Wed 7:30a - 2:00p • Thu 7:30a - 2:00p • Atrium

Refreshments and lunch are for sale in the Café in the Atrium on Wednesday and Thursday. Grab a coffee, a quick lunch, meet with your colleagues, and spend time in the Exhibit Showcase.

Snacks and Breakfast

Join the Fun! Visit the Exhibit Showcase! Network with vendors and colleagues. Enjoy a little treat. Win prizes!

Exhibit Hall 4 | 10:00a • Wed | Morning Snack

Exhibit Hall 4 | 10:00a • Thu | Morning Snack

4th Fl. Pre-Function | 7:00a • Wed | Coffee & Donuts

Sponsored by Sirius Education Solutions: TASSP Platinum Partner

4th Fl. Pre-Function | 7:15a • Thu | Continental Breakfast

Sponsored by Lead Your School: TASSP Gold Corporate Partner

4th Fl. Pre-Function | 8:00a • Fri | Breakfast Tacos

Sponsored by Herff-Jones: TASSP Gold Corporate Partner

TASSP Region Meetings • Thu 8:00a-8:50a

Attend your region meeting to connect with colleagues from your area of the state. The region board members will provide updates from the TASSP Board of Directors meeting and will announce the fall and spring 2024-25 meeting schedule. Business items related to your region will be discussed. Your attendance and input are critical to the leadership of your region. Room listings are on page 9 and on the mobile app.

Convention Center Parking

There are two Convention Center Parking garages available to workshop attendees. The fee at both locations is based on a variable rate and per entry. The Convention Center Parking garages only accept payment via credit card.

5th Street Garage – Located at the northeast corner of the Austin Convention Center at 601 East 5th Street. The entrance is on 5th Street between Red River and Sabine Streets.

2nd Street Garage – Located two blocks west of the Austin Convention Center at 201 East 2nd Street between Cesar Chavez and 2nd Streets. Entrances are on Brazos Street and San Jacinto Blvd.

First Aid and Security

The First Aid Stations are located on the Trinity Foyer side of Exhibit Hall 4. Check the map on the back cover.

If you need assistance as you depart the Austin Convention Center, please notify the TASSP staff. Your security is very important to TASSP and to the City of Austin.

Complete the Surveys

Complete the survey on the mobile app in every session you attend. On the mobile app, go to the session and click on the survey link. Your feedback is a significant influencer in planning TASSP-sponsored professional development.

Disclaimer

The Texas Association of Secondary School Principals endorses no individual, group of individuals, program or related meeting, or any sentiment expressed by any speaker or other participants in the program, except by official action.

THANK YOU FROM TASSP

TASSP Wishes to Thank These Very Special Sponsors who Support Professional Development, Recognition Programs, and Workshop Services for Summer Workshop attendees.

Jostens, TASSP Executive Partner

Jostens Night of the Stars
Texas Heroes Awards Dinner
All-State Academic Excellence
& Teens Serving Texas Plaques

H·E·B, TASSP Executive Partner

First General Session
Supplies & Technology for 2024 Summer Workshop

Horace Mann, TASSP Diamond Partner

Grand Opening General Session
Two Free ACTIVE Member Registrations for the 2024 Summer Workshop

Sirius Education Solutions, TASSP Platinum Partner

Wednesday Coffee and Round Rock Donuts on 4th Floor

Herff Jones, TASSP Gold Partner

TASSP Presidential Ring
TASSP High School, Middle School, and Assistant Principal of the Year Recognition
Friday Breakfast on the 4th Floor

Lead Your School, TASSP Gold Partner

Thursday Continental Breakfast on 4th Floor

U.S. Army 5th Brigade, TASSP Silver Partner

Second General Session Keynote Speaker

U.S. Army ROTC, TASSP Silver Partner

Final General Session Keynote Speaker

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TASSP also wants to thank the volunteers who serve on committees and as ambassadors in the presentation areas. Your help makes this workshop a success.

We are grateful to you for your time and support. Thank You!

WEDNESDAY, JUNE 12: GENERAL SCHEDULE • 7

| | |
|---------------|---|
| 6:30a-4:30p | Summer Workshop Registration Prefunction - 1st Fl at 4th St. |
| 7:00a-7:50a | TASSP New Member/First Time Attendee Meeting Ballroom F - 4th Fl |
| 7:00a-8:15a | Coffee and Round Rock Donuts Ballroom D - Sponsored by Sirius Education Solutions |
| 8:00a-8:50a | GRAND OPENING GENERAL SESSION: Kim Campbell Ballroom D - 4th Fl |
| 8:30-1:00p | TASSP Nominating Committee Meeting Marriott Downtown, Rm 501 - 5th Fl |
| 9:00a-2:30p | Exhibit Showcase Open Exhibit Hall 4 - 1st Fl |
| 9:00a-9:50a | Set 1: Concurrent Sessions (See mobile app for session descriptions) |
| 9:15a-9:45a | Power Sessions: Set 1 Exhibit Hall 4 - 1st Fl |
| 10:00a-10:50a | TASSP Committee Meetings (*If requested by Chair. See mobile app for rooms) |
| 10:15a-10:45a | Power Sessions: Set 2 Exhibit Hall 4 - 1st Fl |
| 11:00a-11:50a | Set 2: Concurrent Sessions |
| 11:15a-11:45a | Power Sessions: Set 3 Exhibit Hall 4 - 1st Fl |
| 11:50a | Lunch on your own ACC Atrium Café open Visit the Exhibit Showcase |
| 12:00p-1:30p | *Women in Leadership Luncheon: Dr. Saneé Bell: Be Excellent on Purpose: Intentional Strategies for Impactful Leadership *Ticket Required Marriott Downtown: Waterloo Ballroom - 5th Fl |
| 12:00p-1:00p | Assistant Region Coordinator Luncheon and Planning Session 11A - 4th Fl |
| 1:00p-1:50p | Set 3: Concurrent Sessions |
| 1:15p-1:45p | Power Sessions: Set 4 Exhibit Hall 4 - 1st Fl |
| 2:00p-4:00p | FIRST GENERAL SESSION: Dr. Todd Whitaker Ballroom D - 4th Fl |
| 4:30p-6:30p | TASSP Board of Directors Meeting Marriott Downtown - 5th Fl |

Grand Opening General Session

Wed. 8:00a - 8:50a • Ballroom D | Presiding: Carrie Jackson, TASSP Immediate Past President

Welcome & Introductions.....Carrie Jackson
Keynote Address: *We Will Survive!*..... Kim Campbell

First General Session

Wed. 2:00p - 4:00p • Ballroom D | Presiding: Dr. Lee Vi Moses, TASSP President

Welcome and Introduction of Executive Officers and Board of Directors..... Archie E. McAfee
Greetings..... Dr. Lee Vi Moses
Invocation..... David Warren
Pledges to the American and Texas Flags Carlin Grammer
National Anthem Dyuti Ganesh, Vista Ridge High School, Leander ISD
Greetings from NASSP Racquel Martinez, 2023-2024 NASSP President-Elect
Greetings from the TASC Student President Bella Garza, Incarnate Word Academy, Houston
Recognition of TASSP Corporate Partners Dr. Lee Vi Moses
Recognition of Texas Principals of the Year..... Dr. Lee Vi Moses & Archie E. McAfee
Special Presentations Herff Jones, TASSP Gold Level Corporate Partner
Introduction of Speaker..... Jae Gaskill
Keynote Address: *Motivating People During Difficult Times*..... Dr. Todd Whitaker
Announcing two \$500 Wednesday Exhibitor Trivia Game Prizes..... Dr. Lee Vi Moses

8 • THURSDAY, JUNE 13: GENERAL SCHEDULE

| | |
|---------------|---|
| 7:00a-4:30p | Summer Workshop Registration Prefunction - 1st Fl at 4th St. |
| 7:15a-8:15a | Continental Breakfast Ballroom D Foyer-4th Fl <i>Sponsored by Lead Your School</i> |
| 8:00a-8:50a | TASSP Region Meetings (See page 9 for room assignments) |
| 9:00a-9:50a | SECOND GENERAL SESSION: Gerry Brooks Ballroom D-4th Fl <i>Sponsored by U.S. Army</i> |
| 10:00a-2:30p | Exhibit Showcase Open Exhibit Hall 4 - 1st Fl |
| 10:00a-10:50a | Set 4: Concurrent Sessions (See mobile app for session descriptions) |
| 10:15a-10:45a | Power Sessions: Set 5 Exhibit Hall 4 - 1st Fl |
| 11:00a | Lunch on your own ACC Atrium Café open Visit the Exhibit Showcase |
| 11:15a-11:45a | Power Sessions: Set 6 Exhibit Hall 4 - 1st Fl |
| 11:30a-12:45p | Academic Excellence/Teens Serving Texas Awards Luncheon (By invitation only) Marriott Downtown: Waterloo Ballroom - 5th Fl |
| 12:30p-1:20p | Set 5: Concurrent Sessions |
| 12:45p-1:15p | Power Sessions: Set 7 Exhibit Hall 4 - 1st Fl |
| 1:30p-2:20p | Set 6: Concurrent Sessions |
| 2:30p-4:30p | THIRD GENERAL SESSION: Liz Huntley Ballroom D - 4th Fl |

Second General Session

Thu. 9:00a - 9:50a • Ballroom D | Presiding: Carlin Grammer, TASSP First Vice-President

Welcome & Introductions..... Carlin Grammer
 Keynote Address: *Personal Climate and Culture...It's Up to You* Gerry Brooks

Third General Session

Thu. 2:30p - 4:30p • Ballroom D | Presiding: Dr. Lee Vi Moses, TASSP President

Welcome Dr. Lee Vi Moses
 Greetings from the Texas Association of Future Educators Student President..... Jayden Petty, Alief Taylor HS
 Recognition of the TASSP All-State Academic Team/Teens Serving Texas Dr. Billy Pringle
 Introduction of Speaker..... Dr. Winston McCowan, Jr.
 Keynote Address: *How School Leaders Can Build Hope*.....Liz Huntley

TASSP Member Business Meeting

Call to Order..... Dr. Lee Vi Moses
 Presentation by Nominating Committee ChairJames Bryant
 Announcing two \$500 Thursday Exhibitor Trivia Game Prizes..... Dr. Lee Vi Moses

#TASSP2024

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FRIDAY, JUNE 14: GENERAL SCHEDULE • 9

| | |
|---------------|---|
| 7:30a | Summer Workshop Registration Prefunction 1st Fl at 4th St. |
| 8:00a-9:00a | Coffee and Breakfast Ballroom D Foyer - 4th Fl <i>Sponsored by Herff Jones</i> |
| 9:00a-9:50a | SUPER SESSIONS (See mobile app for session descriptions) |
| 10:00a-11:30a | CLOSING GENERAL SESSION: Dr. Jon Eckert Ballroom D-4th Fl <i>Sponsored by ROTC</i> |
| 12:00p-2:30p | Free Post-Conference Training: <i>PowerWalks: The Ultimate Formative Observation and Coaching System</i> Sean M. Cain & Lead Your School Team Ballroom G - 4th Fl |

Closing General Session

Fri. 10:00a - 11:30a • Ballroom D | Presiding: Dr. Lee Vi Moses, TASSP President

| | |
|--|--|
| Welcome | Dr. Lee Vi Moses |
| Induction of 2024-25 TASSP President..... | Dr. Lee Vi Moses |
| Special Presentation..... | Herff Jones, TASSP Gold Level Corporate Partner |
| Presentation of President's Plaque..... | Micheal French, Superintendent, Farmersville ISD |
| Acceptance of Presidency & Remarks..... | David Warren |
| Introduction of Speaker..... | Justin Crittenden |
| Keynote Address: <i>Just Leadership</i> | Dr. Jon Eckert |
| Announcing two \$500 Exhibitor Passport Game Prizes..... | David Warren |



FREE! Post-Conference Training

PowerWalks: The Ultimate Formative Observation and Coaching System

12:00p - 2:30p • Ballroom G

Sean M. Cain, Lead Your School, TASSP Silver Corporate Partner

Today's classroom needs a teacher that uses high-yield instructional practices at greater frequency and higher quality than ever before. This will not happen by accident. It will happen when instructional leaders cue, coach and problem solve at greater frequency and higher quality. If this is going to happen on your campus, you need PowerWalks! Attendees receive a Fall Semester PowerWalks subscription for \$1.00 (a \$1,500.00 value). *Aligned with The Fundamental 5.*

**With the purchase of the observer training package.*



TASSP Thursday Morning Region Meetings

Thu. June 13 8:00a - 8:50a

TASSP encourages all members to connect with their neighbors by attending their Region Meeting. Connect with colleagues who face similar challenges and are willing to share successful solutions.

| | | | |
|-----------|------------|-----------|------------|
| Region 1 | Room: 11A | Region 11 | Room: BR E |
| Region 2 | Room: 12B | Region 12 | Room: 12A |
| Region 3 | Room: 13A | Region 13 | Room: 19A |
| Region 4 | Room: BR F | Region 14 | Room: 17B |
| Region 5 | Room: 14 | Region 15 | Room: 11B |
| Region 6 | Room: 15 | Region 16 | Room: 18B |
| Region 7 | Room: 16A | Region 17 | Room: 18C |
| Region 8 | Room: 16B | Region 18 | Room: 18D |
| Region 9 | Room: 18A | Region 19 | Room: 19B |
| Region 10 | Room: BR G | Region 20 | Room: 17A |

GENERAL SESSION KEYNOTES



Kim Campbell - Grand Opening General Session: Wed. 8:00a

We Will Survive!!

We survive as leaders because we know and understand that having a sense of humor, building positive strong relationships, and finding ways to laugh are critical to our survival. Join me as we have fun laughing, playing, and celebrating all the great things about being a leader in uncertain times.



Dr. Todd Whitaker - First General Session: Wed. 2:00p

Motivating People During Difficult Times

Having high-energy staff members is critical to the success of every school and district. Everyone who works with students must come to school with positive mindset each day, something that can be challenging during difficult times. This session will focus on no-cost ways for educational leaders to stay positive and motivate themselves and everyone in their organization.



Gerry Brooks - Second General Session: Thu. 9:00a

Personal Climate and Culture...It's Up to You

Gerry uses his videos to develop a strategy for making the workplace a pleasant place where faculty, administrators, and support staff all maintain mutual respect, regardless of personal differences, resulting in more efficient and fulfilled workers.



Liz Huntley - Third General Session: Thu. 2:30p

How School Leaders Can Build Hope

Liz Huntley, J.D. is the president and co-founder of the Hope Institute which helps schools build a culture of character. As an author, attorney and education advocate, Liz speaks regularly to international audiences about how her school helped her through her childhood tragedies and gave her Hope for a better future. The keynote will make the case that academic achievement should be supported by character development to give students the strengths needed to navigate life.



Dr. Jon Eckert - Closing General Session: Fri. 10:00a

Just Leadership

Join Baylor University Professor Dr. Jon Eckert during our Summer Workshop closing session. Administrators' work is increasingly complex. However, when we reduce what we do to its essence, leadership is really about a F.E.W. key ideas: feedback, engagement, and well-being for each person we serve. Our profession is the one that makes all others possible. In this closing session, you will be encouraged and explore practical insights to catalyze growth in life-giving ways.



Dr. Saneé Bell - Women in Leadership Luncheon: Wed. Noon/Marriott Downtown (Ticketed)

Be Excellent on Purpose: Intentional Strategies for Impactful Leadership

Excellence is a journey where leaders discover who they are, what they value, and the principles that drive them. Being a leader committed to excellence means striving to "Be Excellent on Purpose" by doing ordinary things in extraordinary ways. Walk away from this session with leadership strategies and principles that will motivate, inspire, and challenge leaders.

CONFERENCE AT-A-GLANCE • 11

Full Session Descriptions, Speaker Information and Latest Info Available on the App!

Target Audience: HS: High School, MS: Middle School, SS: Small School

TUESDAY, JUNE 11

| | | |
|---------------------------|---|----------------------------|
| Tue. 7:00a - 2:30p | TASSP REGISTRATION BADGE PICKUP (During Legal Digest Law Conference) | 1st Fl (at 4th St.) |
| Tue 8:20a - 4:00p | Ed311's Law Conference | Ballroom D, 4th Fl |
| Tue. 6:00p - 8:00p | TASSP/JOSTENS NIGHT OF THE STARS: TEXAS HEROES AWARDS DINNER (Ticket Req'd.) | MARRIOTT DWNTN |

WEDNESDAY, JUNE 12

| | | |
|---------------------------|---|----------------------------|
| Wed. 6:30a - 4:30p | TASSP REGISTRATION BADGE PICKUP | 1st Fl (at 4th St.) |
| Wed. 7:00a - 7:50a | TASSP NEW MEMBER/1ST TIME ATTENDEE MEETING | BALLROOM F, 4th Fl |
| Wed. 7:00a - 8:15a | COFFEE AND ROUND ROCK DONUTS - Sponsored by Sirius Education Solutions | BALLROOM D, 4th Fl |
| Wed. 8:00a - 8:50a | GRAND OPENING GENERAL SESSION: Kim Campbell | BALLROOM D, 4th Fl |
| Wed. 8:30a | TASSP NOMINATING COMMITTEE MEETING (Austin Marriott Downtown, Rm 501 - 5th Fl) | |
| Wed. 9:00a - 2:30p | EXHIBIT SHOWCASE OPEN Play the Exhibitor Trivia Game on the App for 6x \$500 prizes! | EXH 4, 1st Fl |

| Wed. 9:00a - 9:50a | SET 1: CONCURRENT SESSIONS Session Descriptions are on the Mobile App | ROOM | TARGET |
|---------------------------|---|-------------|---------------|
| Cara Carter | Succeeding in an AI Competent Society | Ballroom E | HS,MS,SS |
| Kathleen Eckert | Do Your Teachers Feel Appreciated? | Ballroom F | HS,MS,SS |
| Sean Cain | Fast Fundamentals: Do What Works - NOW! | Ballroom G | HS,MS,SS |
| Aaron Sanderson | Sirius-ly Drive Student Engagement for STAAR 2.0 Thinking | 11A | HS,MS,SS |
| Kimberly Darden | Achieving Success with a Social Emotional Lens | 11B | HS,MS,SS |
| Christina Lee | SPED P.O.P. | 12A | HS,MS,SS |
| Yvette Carter | Steps to Take to Retire with TRS | 12B | HS,MS,SS |
| Antoinette Hernandez | Partners or Acquaintances - Principals and Students Working Together | 13A | HS,MS,SS |
| Melissa Harvey | Strategies to Increase Student Choice/Voice in Secondary Schools | 13B | HS,MS,SS |
| Christine Lowak | Problems of Practice - Insights and Resources | 14 | HS,MS,SS |
| Todd Bloomer | #theblueprint to Landing Your First Job as a Principal | 15 | HS,MS,SS |
| Dr. Cory Malcolm | Transforming School Discipline through the 4 Agreements | 16A | HS,MS,SS |
| Akeisha Shipman | From School Age Parents to High School Graduates | 16B | HS,MS,SS |
| Dustin Toth | Clarity and Culture: Lessons Learned from Opening Two High Schools | 17A | HS,MS,SS |
| Dr. Megan Gist | The Principal Balancing Act: Let's Chat About That! | 17B | HS,MS,SS |
| Dr. James McSwain | Developing Resiliency and Addressing Turnover in Educational Leadership | 18A | HS,MS,SS |
| Travis Weissler | Hacking Administration: Four Simple Hacks to be a Better Administrator | 18B | HS,MS,SS |
| Adam Jacobson | From Big Fish to Little Fish - Supporting Student Transition to High School | 18C | HS |
| Dr. Herb Cox | Building a Powerful and Positive School Culture | 18D | HS,MS,SS |
| Dr. Patrick Peabody Jr. | Using Cultural Capital Supports to Increase Academic Success | 19A | HS,MS,SS |
| Dr. Yeri Villalobos | Using Our Student Management System to Automate Attendance System for Credit Denial | 19B | HS |

| Wed. 9:15a-9:45a | SET 1: POWER SESSIONS 30-Minute Sessions Located in Exhibit Hall 4 | Station # |
|-------------------------------------|--|------------------|
| B.Blackwell, Mentors Care | Saving Your Struggling Students: How a Mentoring Program Changes HS Students' Lives | PowerStation 1 |
| S.Batik, New Tech Network | Change Leadership: Behaviors To Use With Your Stakeholders | PowerStation 2 |
| M.Allen, OneGoal | Reclaiming the Humanity of Students: A Path Forward During a Mental Health Crisis | PowerStation 3 |
| M.Arce, Texas Tuition Promise Fund® | Texas Prepaid 529 College Plan | PowerStation 4 |
| M.Bullock, UT at Austin, OnRamps | Advancing Student Success with OnRamps | PowerStation 5 |
| P.Bates, Uworld | The College Credit Challenge: Making Sense of AP, IB, Dual Credit, and Dual Enrollment | PowerStation 6 |

| Wed. 10:15a - 10:45a | SET 2: POWER SESSIONS 30-Minute Sessions Located in Exhibit Hall 4 | Station # |
|---------------------------------|---|------------------|
| D.Waldherr, Cambridge Education | Administrators Tackle the Biggest Challenges | Powerstation 1 |
| A.Crabtree, Crabtree Coaching | Overwhelmed Teachers to Overperforming Educators: Confidence through Collective Efficacy Cycles | Powerstation 2 |
| D.Brown, KTAaccountability | Using Data with a Purpose: How to Use Student Data to Drive Instruction | Powerstation 3 |
| S.Deller, Region 7 ESC/DMAC | Empowering Educators Through Data-Informed Coaching Using DMAC | Powerstation 4 |
| S.Cotton, Securly | Manage Hallway Traffic with Securly Pass | Powerstation 5 |
| J.Cranford, The Art of ISS | Ten Crucial Elements of a Successful In-School Suspension Program | Powerstation 6 |

12 • CONFERENCE AT-A-GLANCE

Full Session Descriptions, Speaker Information and Latest Info Available on the App!

Target Audience: HS: High School, MS: Middle School, SS: Small School

| Wed. 11:00a - 11:50a | | SET 2: CONCURRENT SESSIONS Session Descriptions are on the Mobile App | ROOM | TARGET |
|-----------------------------|---|--|-------------|---------------|
| Kim Campbell | Transforming the Norm | | Ballroom D | HS,MS,SS |
| Cara Carter | Succeeding in an AI Competent Society | | Ballroom E | HS,MS,SS |
| Kathleen Eckert | School Administrators as Instructional Leaders | | Ballroom F | HS,MS,SS |
| Sean Cain | Little Things Matter: Leadership Lessons From Exceptional School Leaders | | Ballroom G | HS,MS,SS |
| Leti Menchaca | How Does My Campus Become a School to Watch Campus | | 11B | MS |
| Kerry Blank | Crafting Comprehensive Assessment Frameworks for TIA | | 12A | HS,MS,SS |
| Cristina Juarez | Retire Healthy with TRS-Care | | 12B | HS,MS,SS |
| Gil Salazar | Engage, Enjoy and Unplug: A Stress-Free Day at Our School | | 13A | HS, SS |
| Stacey Wetzel | Who We Teach | | 13B | MS |
| Jessica Snyder | TEA Curriculum Update | | 14 | HS,MS,SS |
| Sandra Fellers | Break Out of the Revolving Discipline Cycle | | 15 | HS,MS |
| Brian Roberson, II | Educational Leadership: Strategies for School Principals to Lead through Change or Challenges | | 16A | HS,MS |
| Dr. Joseph Farnsworth | What's Next After Creating A Mission and Vision...Organizational Core Values & Adult Behaviors! | | 16B | HS,MS,SS |
| Audie Johnson, III | Shifting School Culture: The Power of Yes | | 17A | HS,MS |
| Dr. Steven Edlin | Working as a Team for Student CTE/CCMR Success! | | 17B | HS |
| Tammy Allen | Beyond the Game: Empowering Minds and Fostering Psychological Safety in Athletics | | 18A | HS,MS |
| Dr. Julia Venghaus | It's a Powerful Seat You Sit in: How Campus Administrators Can Wield Mission Statements to Lead | | 18B | HS,MS,SS |
| Christina Castillo | Middle School Reverse Suspension Program | | 18C | HS,MS,SS |
| Alan Lowman | You Don't Teach to Mastery, You Spiral to Mastery | | 18D | HS,MS |
| Paul Trevino | Utilizing a Tiered Intervention Framework to Equip Educators for Today's Classrooms | | 19A | HS,MS,SS |
| Wat Harden | PV Culture... Leading a Campus with Differences | | 19B | HS,MS,SS |

| Wed. 11:15a - 11:45a | | SET 3: POWER SESSIONS 30-Minute Sessions Located in Exhibit Hall 4 | Station # |
|-------------------------------------|---|---|------------------|
| R.Gardner, ACT | ACT Texas Accountability and Assessment Updates | | PowerStation 1 |
| K.Kirkpatrick, McGraw Hill-Digital | Small Group Acceleration at ANY Level! | | PowerStation 2 |
| C.Julian, Carrollton Farmers Branch | Mastering the Art of Student Mastery | | PowerStation 3 |
| S.Parsons, Prisms | Improve Secondary Math and Science Outcomes with VR | | PowerStation 4 |
| J.Porter, SmartPass | Enhancing Education Through Flexible Periods: Best Practices for Personalized Instruction | | PowerStation 5 |
| M.Gonzalez, Texas Instruments | Formative Assessment Using TI-Nspire Navigator Technology | | PowerStation 6 |

| | | |
|----------------------------|---|-----------------------|
| Wed. 11:50a | LUNCH ON YOUR OWN / VISIT THE EXHIBITS | ATRIUM CAFE |
| Wed. 12:00p - 1:30p | WOMEN IN LEADERSHIP LUNCHEON (Ticket Req'd.) Dr. Saneé Bell | MARRIOTT DWNTN |
| Wed. 12:00p - 1:00p | TASSP ASSISTANT REGIONAL COORDINATORS WORKING LUNCH/ MEETING | 11A, 4th Fl |

| Wed. 1:00p - 1:50p | | SET 3: CONCURRENT SESSIONS Session Descriptions are on the Mobile App | ROOM | TARGET |
|---------------------------|--|--|-------------|---------------|
| Kathleen Eckert | Do Your Teachers Feel Appreciated? | | Ballroom F | HS,MS,SS |
| Joe Martin | The Front Porch to Your School | | Ballroom G | HS,MS,SS |
| Chris Layton | Intentional & Relational Leadership: Using the S.E.R.V.E. Model to be Intentional Leaders Everyday | | 11B | HS,MS |
| Monica Oliver | What, You Have Not Started a TAFE Chapter Yet? | | 12A | HS,MS,SS |
| Sarah Farley | What We've Learned From You | | 12B | HS,MS,SS |
| Omar Cruz | University of Texas Army ROTC and University of Texas Admission Process | | 13A | HS |
| Lana Sveda | Bridging New CTE Options: College Board's Expansion of the AP Model into CTE thru Cybersecurity | | 13B | HS |
| James Bush | The Grizzly Way: Grand Oaks HS's Incentive Program for Students and Staff | | 14 | HS |
| Dr. Ruben Pena | United We Stand: Fostering A Sense of Belonging Amongst Junior HS Students | | 15 | MS |
| Christina Cavness | Show Up and Shine: A School Attendance Success Workshop | | 16A | HS,MS |
| Kristin Marceau | Using Your Gifts to Lead: Empowering Others Through Transformational School Leadership | | 16B | HS,MS |
| Dr. Nathan Templeton | Work-Life Balance: Achieving the Best Version of Self | | 17A | HS,MS,SS |
| Shannon Ainsworth | Unleashing The Power of Co-Teaching; Conquer Collaboration Challenges With Ease | | 17B | HS,MS,SS |
| Rachel Freeman | You Survived the First Year as an AP - I Wish I'd Known? (For Small School APs) | | 18A | HS,MS,SS |
| Josh Tovar | Creating Academic Growth for Our Emergent Bilingual Students Using Fundamental 5 | | 18B | HS,MS |
| Karen Ewton | Empowering Educators: Igniting the Spark for Long-Lasting Brilliance in Small Schools | | 18C | MS,SS |
| Keir Burke | Informed Leadership: The Role of a Campus Data Room in Student Success | | 18D | HS,MS |
| Matthew Myers | Reflective Leadership - Practical Steps for Growing Your Campus Staff | | 19A | MS |
| Nicole Jordan | A.R.E. You an Instructional Leader? | | 19B | HS,MS |

CONFERENCE AT-A-GLANCE • 13

Full Session Descriptions, Speaker Information and Latest Info Available on the App!

Target Audience: HS: High School, MS: Middle School, SS: Small School

| | | |
|---------------------------------|---|------------------------|
| Wed. 1:15p - 1:45p | SET 4: POWER SESSIONS 30-Minute Sessions Located in Exhibit Hall 4 | Station # |
| T.Miller, McMurry University | Meaningful CCMR | PowerStation 2 |
| M.Moreno, Newcomer Success | The Effects of Attending a Specialized Learning Environment for Newcomers | PowerStation 3 |
| S.Parsons, Prisms | Improve Secondary Math and Science Outcomes with VR | PowerStation 4 |
| P.Kimbrough, Region 10 ESC | Leveraging Your Accountability Data in Eduphoria's Aware | PowerStation 5 |
| D.Peppard, Road to Awesome, LLC | The Road to Awesome | PowerStation 6 |
| Wed. 2:00p - 4:00p | FIRST GENERAL SESSION: Dr. Todd Whitaker | BR D, 4th Fl |
| Wed. 4:30p - 6:30p | TASSP BOARD OF DIRECTORS MEETING | MARRIOTT, DWNTN |

THURSDAY, JUNE 13

| | | |
|----------------------------|---|----------------------------|
| Thu. 7:00a - 4:30p | TASSP REGISTRATION | 1st Fl (at 4th St.) |
| Thu. 7:15a - 8:15a | COFFEE AND CONTINENTAL BREAKFAST - Sponsored by Lead Your School | 4th Fl |
| Thu. 8:00a - 8:50a | TASSP REGION MEETINGS - See page 9 for Region/Room Assignments | SEE PAGE 9 |
| Thu. 9:00a - 9:50a | SECOND GENERAL SESSION: Gerry Brooks | BR D, 4th Fl |
| Thu. 10:00a - 2:30p | EXHIBIT SHOWCASE OPEN Play the Exhibitor Trivia Game on the App for 6x \$500 prizes! | EXH 4 - 1st Fl |

| Thu. 10:00a - 10:50a | SET 4: CONCURRENT SESSIONS Session Descriptions are on the Mobile App | ROOM | TARGET |
|-----------------------------|---|-------------|---------------|
| Ravonne McCray | Would You Know...? Hidden in Plain Sight! | Ballroom E | HS,MS,SS |
| Will Parker | 8 Hats - Essential Roles for School Leaders | Ballroom F | HS,MS,SS |
| Sean Cain | Note Worthy Note Making | Ballroom G | HS,MS,SS |
| Dr. Nelson Coulter | Raising the Cultural Average: Leader Moves Toward Shaping a Culture of Learning | 11A | HS,MS,SS |
| Dr. Austin Vasek | Filling the Principal Pipeline: How Regional Principal Certification Programs Can Support Districts | 11B | HS,MS,SS |
| Shelly Ramos | TEA Individual Graduation Committees (IGC) Update | 12A | HS,MS,SS |
| Lori Gray | Teacher Orientation | 12B | HS,MS,SS |
| Kay Clark | iteach - The Road to Certification | 13A | HS,MS,SS |
| Dr. Herb Cox | Growing Your Own Administrators; Baylor University Can Help! | 13B | HS,MS,SS |
| Josh Tovar | Branding Your School and Tell Your Story | 14 | HS,MS |
| Misty Ring | Real People. Real Systems. | 15 | HS |
| Dr. Joey Washington | PBIS: Teaching an Old Dog, New Tricks | 16A | MS |
| Dr. Candice Jasmer | Effective Leadership of Special Education Programs: You're in Charge! Now What? | 16B | HS,MS,SS |
| Brian Day | Special Education PD - Everyone Needs It | 17A | HS,MS,SS |
| Mat Withrow | Getting Parents Off Your Back and Into Your School | 17B | HS,MS |
| Dr. Kimberly Martin | I Was a Core Teacher and Now I'm Supposed to Evaluate What? | 18A | HS,MS |
| Dr. Jenny Severson | Love Your 3 Pound Universe | 18B | HS,MS,SS |
| Dr. Adam Saenz | Psychological Safety: The Key Factors That Drive Employee Retention and Satisfaction | 18C | HS,MS,SS |
| Dr. Yadira Cortez | Dual Credit Impact on Student's College Experience | 18D | HS |
| Dr. Sasha Blake | Integrating Restorative Practices Campus-Wide | 19A | HS,MS |
| John Boehringer | Mind the Gap: Identifying and Recruiting Historically Underserved Students for Advanced Academics | 19B | HS,MS |

| | | |
|---------------------------------|---|------------------|
| Thu. 10:15a - 10:45a | SET 5: POWER SESSIONS 30-Minute Sessions Located in Exhibit Hall 4 | Station # |
| E.Ayers, Paxton/Patterson | Creating Student Ownership of Their Next Steps; Increasing Focus, Effort, and Drive | PowerStation 1 |
| D.Peppard, Road to Awesome, LLC | Leaning into School Leadership | PowerStation 2 |
| E. Healey, Get More Math | Breaking the Forgetting Cycle with Get More Math - Free Full Year Pilot! | PowerStation 4 |

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|---------------------------------------|--|------------------|
| Thu. 11:15a - 11:45a | SET 6: POWER SESSIONS 30-Minute Sessions Located in Exhibit Hall 4 | Station # |
| B.Parrish, Hearts in Hands Consulting | Using Data as a Building Block in Your MTSS Model: Closing the Literacy Gap | PowerStation 1 |
| K.Russell-Yoquelet, Kish Russell | Title I Compliance Academy-How to Manage Title I Compliance from Start to Finish | PowerStation 2 |
| J.Smith, Phenomenon Science Edu. | Using Phenomena with the New Science TEKS in Student-Centered Classrooms | PowerStation 3 |
| J.DeLaTorre, Progress Learning | Empowering Educators: Streamlining Instruction, Elevating Student Achievement, and Bridging Gaps | PowerStation 4 |
| C.Shima, SchoolAI | Moving Beyond AI Policy: Leveraging AI in Learning Experiences | PowerStation 5 |
| K.Vincent, Proximity Learning | Synchronous Virtual Instruction: Strategic Placements for District Pain Points | PowerStation 6 |

| | | |
|-----------------------------|---|-----------------------|
| Thu. 11:30a | LUNCH ON YOUR OWN / VISIT THE EXHIBITS - Exhibits close today at 2:00p | ATRIUM CAFE |
| Thu. 11:30a - 12:45p | ACADEMIC EXCELLENCE/TEENS SERVING TEXAS LUNCHEON (By Invitation Only) | MARRIOTT DNTWN |

14 • CONFERENCE AT-A-GLANCE

Full Session Descriptions, Speaker Information and Latest Info Available on the App!

Target Audience: HS: High School, MS: Middle School, SS: Small School

| Thu. 12:30p - 1:20p | SET 5: CONCURRENT SESSIONS | Session Descriptions are on the Mobile App | ROOM | TARGET |
|------------------------|--|--|------------|----------|
| Dr. Courtney Gober | Five Effective Systems for Every Principal | | Ballroom E | HS,MS,SS |
| Will Parker | Pause. Breathe. Flourish: Living Your Best Life as an Educator, Part 1 | | Ballroom F | HS,MS,SS |
| Sean Cain | Opportunity Coaching: The Power of Coaching on the Fly | | Ballroom G | HS,MS,SS |
| Rob Mason | The New Digital SAT & Why it Still Matters in a 'Test-Optional' World | | 11A | HS |
| Dr. David Waldherr | Principals Create Schools That Will be an Even More Incredible Place to Teach and Learn | | 11B | HS,MS,SS |
| Martha Alvarez | The Benefits of Creating a Zen Room | | 12A | HS,MS,SS |
| Daniel Garcia | Unified Champion Schools: The Inclusion Revolution | | 12B | HS,MS,SS |
| Dr. John Martinez, Jr. | Engaging Parents (Fathers) Through All Pro Dads | | 13A | HS,MS,SS |
| John Wherry | What in the Flipped Classroom Are We Doing? A Blended Learning Approach to Secondary Math | | 13B | MS,SS |
| Dr. Dexter Floyd | Bringing My "A" Game. Why Alternative Ed Works for Black Boys: We Moved from an "F" to an "A" | | 14 | HS,MS,SS |
| Israel Stephens | I Knew You Were Trouble (When You Walked In): A Framework for Hiring, Retention, and Dismissals | | 15 | HS,MS |
| Matthew Murdock | Creating Buy-in in a Climate of Resistance | | 16B | HS,MS |
| Angelee Morales | So What Happened Was... | | 17A | HS,MS,SS |
| Dr. Amber Loubiere | Case Study: Education Service Agencies Leverage the Power of AI to Support School Districts | | 17B | HS,MS |
| Robert Webb | Leading Transformative Change in Small Texas Schools | | 18A | HS,MS,SS |
| Dr. Jenny Severson | Accelerate Your Instructional Leadership - Earn 4x's the Results | | 18B | HS,MS,SS |
| Dr. Adam Sáenz | How to Lead Followers Who Can't or Won't Follow | | 18C | HS,MS,SS |
| Dr. Brent Kirkpatrick | Using Student-Generated Special Interest Groups to Build Relationships and Connections on Campus | | 19A | HS,MS |
| Sharon Ross | Putting The "COACH" in COLLABORATIVE COMMITMENT | | 19B | MS |

| Thu. 12:45p - 1:15p | SET 7: POWER SESSIONS | 30-Minute Sessions Located in Exhibit Hall 4 | Station # |
|--|---|--|----------------|
| T.Gordon, BrainAbouts | Transforming School Environments: Strategies for Cultivating Behavioral Wellness in Every Student | | PowerStation 1 |
| J.Villeamaire, Prin. Leader. Solutions | Leading with Insight: Harnessing the Power of Self-Assessment and Coaching for Principals | | PowerStation 2 |
| R.Norman, Robert G. Cole HS | No Pull-Out Time for GT Students? How to Maximize Enrichment for Students in the Master Schedule | | PowerStation 3 |
| K.Pechacek, TalkingPoints | Addressing Attendance with an Asset-Based, Proactive Approach | | PowerStation 4 |
| D.Rosenkrans, Timely | How to Create High Quality School Schedules with Ease | | PowerStation 5 |
| B.Parrish, Hearts in Hands Consult | Using Data as a Building Block in Your MTSS Model: Closing the Literacy Gap | | PowerStation 6 |

| Thu. 1:30p - 2:20p | SET 6: CONCURRENT SESSIONS | Session Descriptions are on the Mobile App | ROOM | TARGET |
|---------------------------|--|--|------------|----------|
| Dr. Courtney Gober | How to Score the Most Assists as an Assistant Principal | | Ballroom E | HS,MS,SS |
| Will Parker | Pause. Breathe. Flourish: Living Your Best Life as an Educator, Wrap Up | | Ballroom F | HS,MS,SS |
| Ravonne McCray | Would You Know...? Hidden in Plain Sight! | | Ballroom G | HS,MS,SS |
| Barry Bacom | Transformative Teaching: Unleash Student Potential through Project and Problem-Based Learning | | 11A | HS, SS |
| John Turks | Encourage, Excite, and Inspire | | 11B | HS |
| Race Hinkle | ALL IN - How Allen HS Utilizes Systems to Efficiently Run the Biggest HS in Texas | | 12A | HS,MS,SS |
| Jennifer Akins | Improving Comprehensive School Counseling Services with Administrator Feedback | | 12B | HS,MS,SS |
| Shae Creel | Implementing MTSS for Academic Excellence in Secondary Education | | 13A | HS,MS,SS |
| Scott Walker | 2000 Students, 60 Minutes, 1 Lunch Shift | | 13B | HS |
| Brooke McMaster | Building Capacity in Instructional Leadership: How We Grow our Team thru Weekly Academic Updates | | 14 | HS,MS |
| Patrick Hinson | Leading from the Front | | 15 | HS,MS,SS |
| Gabriel Lopez | Power of the Pack | | 16A | MS |
| Stephanie McClain | Unleashing Unicorn Magic: Creating a Culture of Positivity and Excellence in Your School Community | | 16B | HS |
| John Fassenden | STAAR-Date: June 2024 | | 17A | HS,MS,SS |
| Dr. Valerie Willis | Safe Boundaries, Active Bystanders: A Dual Approach to School Safety | | 17B | HS,MS,SS |
| Stacy Donalson | Lead the Way...Admin 101 | | 18A | HS,MS |
| Dr. Jenny Severson | Love Your 3 Pound Universe | | 18B | HS,MS,SS |
| Dr. Adam Sáenz | How to Harness the Power of Stress to Build High-Functioning Leadership Teams | | 18C | HS,MS,SS |
| Miguel Salazar | Taking Care of Yourself In Order to Care for Your Staff and Students | | 18D | HS,MS,SS |
| Robert Arredondo | The Cadence and Substance of your Admin. Team Meetings - Unlocking the Power of Intentionality | | 19A | HS,MS |
| Dr. Janine Walker-Caffrey | Accelerate MS Students' Journey Toward Reading Proficiency with a Simple Intervention Path | | 19B | MS |

Thu. 2:30p - 4:30p THIRD GENERAL SESSION: Liz Huntley

BR D, 4th Fl

Full Session Descriptions, Speaker Information and Latest Info Available on the App!

Target Audience: HS: High School, MS: Middle School, SS: Small School

FRIDAY, JUNE 14

| | | |
|-----------------------------|--|----------------------------|
| Fri. 7:30a | TASSP REGISTRATION | 1st Fl (at 4th St.) |
| Fri. 8:00a - 9:00a | COFFEE & BREAKFAST TACOS - Sponsored by Herff Jones | 4th Fl |
| Fri. 9:00a - 9:50a | SUPER SESSIONS Session Descriptions are on the Mobile App | ROOM TARGET |
| Todd Bloomer | How to Craft the Blueprint for the School Culture you Desire | Ballroom E HS |
| Dr. Courtney Gober | How to Score the Most Assists as an Assistant Principal | Ballroom F HS,MS,SS |
| Sean Cain | Just Close the Lesson: The Unmatched Instructional Power of Consistent Lesson Closure | Ballroom G HS,MS,SS |
| Dr. Herb Cox | Joy through FEW (Feedback, Engagement, and Well-being) | 18A HS,MS,SS |
| Dr. Jenny Severson | Accelerate Your Instructional Leadership - Earn 4x's the Results | 18B HS,MS,SS |
| Dr. Adam Sáenz | How to Lead Followers Who Can't or Won't Follow | 18C HS,MS,SS |
| Will Parker | Messaging Matters - Inspiring Teachers, Motivating Students, Reaching Communities | 18D HS,MS,SS |
| Fri. 10:00a - 11:30a | CLOSING GENERAL SESSION: Dr. Jon Eckert | BR D, 4th Fl |
| Fri. 12:00p - 2:30p | FREE POST-CONFERENCE TRAINING with Sean Cain & Lead Your School: Powerwalks | BR G, 4th Fl |

HAPPENING IN THE EXHIBIT HALL 4...



POWER SESSIONS

Power-Packed Learning with Enlightened Leaders

30-Minute sessions located in Exhibit Hall 4 on Wednesday and Thursday. Look for the signs of the 6 Different PowerStation locations.

EXHIBITS GALORE AND A TRIVIA GAME FOR \$500!

Use the dedicated times each day to visit the exhibits, participate in the interactive Power Sessions, book signings, and the Exhibitor Passport Trivia Game during exhibit hours. Collect trivia answers from the Exhibitors (Passport Booths are worth more points!) and play the Trivia Game on the TASSP Event App for a chance to win one of two \$500 drawings at one General Session each day! You must be present to win. See page 16 for the Exhibit Hall map and Passport Trivia Game details.



WEDNESDAY: ROBOTIC PHOTOBOOTH

Don't miss the world's first ROBOTIC PHOTOBOOTH roaming the Exhibit Hall on Wednesday.



SHARE THE FUN!

And post your pix to the "Photo Share" TAB on the App as well as at #TASSP2024 on social media. You could win a gift card for sharing the Summer Workshop fun!

16 • EXHIBIT HALL 4 MAP



PLAY THE EXHIBITOR PASSPORT TRIVIA APP GAME FOR A CHANCE TO WIN \$500!

1. Download the TASSP Events app. Create an account. Log in. Allow Push Notifications.
2. Click on the WEDS GAME icon on Wednesday. Start earning points by visiting exhibitors at the EXHIBIT SHOWCASE. They will give out the Wed Trivia Question and type answer in the app. **Each booth visit is worth 10 points. PASSPORT BOOTHS are worth 155 points!**
3. Attend the FIRST GENERAL SESSION at 2:00p on Wed. Two \$500 door prizes will be awarded based on the highest number of Wednesday points at that time. Ties will be resolved through a drawing. You must be present to win.
4. Repeat the above for the THURSDAY GAME. Different questions will be used each day! Visit the exhibitors and THU PASSPORT BOOTHS to accrue Thursday points.
5. Attend the THIRD GENERAL SESSION at 2:30p on Thursday. Two \$500 door prizes will be awarded based on the highest number of Thursday points at that time. Ties will be resolved through a drawing. You must be present to win.
6. On Friday, attend the FINAL GENERAL SESSION at 10:00a. ALL remaining entries will be combined for a drawing for the final two \$500 door prizes. You must be present to win.

Note: Individual exhibitor door prizes are not included in this game and do not earn points.

TRIVIA GAME PASSPORT BOOTHS:

- WEDNESDAY
- THURSDAY
- BOTH DAYS

Worth 155 points!

TASSP CORPORATE PARTNERS

Be sure to visit our Corporate Partners in the Exhibit Hall and say *Hello!*



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Diamond Partner

Horace Mann



Platinum Partner

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EPS Learning • Herff Jones • Lead Your School • Lowman Education • OnTo College

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Associate Partners

Baylor University • Nova Southeastern University

Thank You! to all our exhibiting partners



ACT, Inc.
Booth 107
Rose Gardner • 903-217-6021



Agile Mind, Inc.
Booth 608 • **Passport Booth: Both**
Caroline Kimble • 512-565-4099



Anatomage, Inc.
Booths 212, 210
Jonathan Perry • 408-885-1474



Art of ISS
Booth 129
Johnathan Cranford • 281-876-7620



ASVAB/Career Exploration Program
Booth 618
Darryl Miller • 346-272-5775



BJ's Park & Recreation Products
Booths 421, 520
Kevin Hanes • 800-392-6158



BrainAbouts
Booth 329



BrightFuturesAI
Booth 528
Tristyn Leos • 512-956-1160



CADY
Booth 315
Trey Morgan • 601-720-4781



Cambridge Educational Services
Booths 405, 403 • **Passport Booth: Wed**
David Waldherr • 847-299-2930 ext 264



CharacterStrong
Booths 507, 505 • **Passport Booth: Thu**
Rachelle Finck • 425-243-4555



Class A Products
Booth 228
Tim Toliver • 800-797-3254

18 • EXHIBITORS



College Board
Booth 415 • **Passport Booth: Thu**
Lana Sveda • 512-626-1820



Crabtree Coaching Collaborative
Booth 106 • **Passport Booth: Wed**
Alissa Crabtree • 903-830-4303



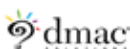
The Creature Teacher
Booth 617
Belinda Henry • 469-446-0123



Data Solutions
Booths 119, 117
Caren Zambrana • 972-348-1464



**Department of State Health Services -
Immunization Section**
Booth 122



DMAC Solutions
Booth 320
DMAC Solutions • 903-988-6880



Don't Mess with Texas
Booth 121



eCampus Systems Tardy eEliminator™
Booth 312
Pam Kay • 469-361-3487



Edficiency
Booth 307 • **Passport Booth: Wed**
James Bacon • 920-333-1419



Education Advanced, Inc.
Booth 420
Dawn Whidden • 361-739-5261



Eduphoria! Inc.
Booth 216
Doni Cash • 866-260-1732



eDynamic Learning
Booth 229 • **Passport Booth: Thu**
Lance Johanson • 682-551-6076



EF Educational Tours
Booth 627
Meredith Stefanos-Norris



Entourage Yearbooks
Booth 517
Jessica Jones • 609-269-9744



EPS Learning
Booth 110 • **Passport Booth: Both**
Kayla Franklyn • 817-803-6061



Escape Rooms 4 Schools
Booth 629
Chris Nesbitt • 903-216-0662



Family First Inc. / All Pro Dad
Booth 428
Dion Brugger • 469-556-2447



Gandy Ink
Booths 402, 404 • **Passport Booth: Wed**
Gandy Ink • 800-999-8137



Get More Math
Booth 411 • **Passport Booth: Thu**



Grad Solutions Texas
Booth 422 • **Passport Booth: Both**
Shaylen Morales • 775-400-5472



Herff Jones
Booth 114 • **Passport Booth: Wed**
Mike Gullickson • 507-774-9735



Hidow International
Booth 104
Michael Green • 702-613-3282



Horace Mann Companies
Booth 101 • **Passport Booth: Both**
Keith Woodard



**Houston Christian University - College
of Education and Behavioral Sciences**
Booth 109
James McSwain • 713-201-0278



Imagine Learning
Booth 610
Terry Rasmussen • 832-444-8782



iteach a K12 Coalition Company
Booth 311 • **Passport Booth: Thu**
Kay Clark • 940-383-8100



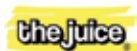
ITouch
Booth 635, 633



It's a Hoot!
Booth 323
Bonnie Gonzalez • 727-450-9880



IXL Learning
Booth 310 • **Passport Booth: Wed**



The Juice Learning
Booth 328



Kendra Scott
The Kendra Scott Store
Kendall Jablonowski • 979-270-0782



Kesler Science
Booth 225, 227
Kesler Science • 832-779-5151



Kish Russell Grants & Compliance

Booth 309
Kish Russell-Yoquelet • 210-289-3016



KT Accountability, LLC
Booth 326



Lead Your School
Booth 306, 308 • Passport Booth: Thu
Sean Cain • 832-477-5323



Learning Ally
Booth 126



Lifetouch
Booth 521



Lowman Education LLC
Booth 303, 305 • Passport Booth: Wed



McGraw Hill
Booth 511 • Passport Booth: Both



McMurry University Dual Credit Academy-Your CCMR Solution
Booth 113
Tom Miller • 346-291-3156



Mentors Care
Booth 211
Brian Blackwell • 972-921-1824



Method Learning
Booth 213
Anna Allen • 631-793-3811



Minga
Booth 209
Giuseppe Simpatico • 250-864-2949



MOOV
Booth 423
Kevin Camson • 631-560-9452



Newcomer Success LLC
Booth 611 • Passport Booth: Wed
Marie Moreno • 832-674-3922



Nova Southeastern University
Booth 124



OneGoal
Booth 426
Dr. Kelsey Griffin • 713-252-2963



OnRamps
Booth 108



OnToCollege
Booth 604, 606 • Passport Booth: Thu
Joni Mason • 402-917-5730



PADDLE TRAMPS/AWARDPLACE.COM
Booth 316
Renee Abraham • 806-765-9901



Parchment
Booth 321 • Passport Booth: Wed
Peter Perez • 480-719-1646



Paxton Patterson
Booth 522 • Passport Booth: Both
Ellis Ayers • 708-325-7127



Perfection Learning
Booth 508, 510



Phenomenon Science Education
Booth 427



PowerSchool
Booth 526



Principal Leadership Solutions, LLC
Booth 127 • Passport Booth: Wed
Jodie Villemaire • 512-826-7528



Prisms of Reality
Booth 327 • Passport Booth: Wed
Sonya Parsons • 281-733-8174



Progress Learning
Booth 615 • Passport Booth: Both



Proximity Learning
Booth 620
Kenneth Vincent



QEP Professional Books
Booth at Front of EXH 4
Catherine McGough • 972-985-0025



Region 4 Inspire Texas
Booth 429
Stefanie Perry • 713-462-7708



Road to Awesome, LLC
Booth 605
Darrin Peppard • 3073718947



Romeo Music
Booth 220
Julie Romeo • 800-466-1773



Sam Houston State University
Booth 514
936-294-1101

20 • EXHIBITORS



SchoolAI
Booth 219 • **Passport Booth: Thu**
Chris Shima • 310-927-5995



School-Connect
Booth 217
Donella Reinl • 469-500-6813



Securly
Booth 408



Sign Champ Inc.
Booth 128
281-297-8087



Sirius Education Solutions
Booth 206, 208 • **Passport Booth: Both**
Sales and Information • 800 942 1379



SMART Technologies
Booth 613



SmartPass
Booth 603 • **Passport Booth: Both**



Stephen F. Austin State University Alumni Association
Booth 409 • Craig Turnage • 936-468-3407



SUMMIT K-12
Booth 120
Linda Marichal • 817-808-4879



T & G ID Systems, Inc.
Booth 410
Bobby Mays • 800-873-0045



TalkingPoints
Booth 318 • **Passport Booth: Both**
Chris Sorrell • 319-576-8147



Tardy Calculator
Booth 509
Eric de los Santos • 210-558-0481



Teacher Retirement System of Texas Health Division
Booth 527 • Jean Gibson • 512-542-2717



Teachers of Tomorrow
Booth 207 • **Passport Booth: Thu**
Eddy • 877-342-1202



Test Prep Seminars
Booth 111
George Swade • 469-998-8031



Texas A&M Universities: Central Texas and Commerce at Dallas
Booth 226 • Tam Jones • 254-501-5937



Texas Association of Future Educators
Booth 609 • **Passport Booth: Wed**
Monica Oliver • 512-443-2100 ext. 8512



Texas Association of Student Councils
Booth 607 • **Passport Booth: Thu**
Patty Wangler • 512-443-2100 Ext 8517



Texas Instruments
Booth 407 • **Passport Booth: Both**
Marco Gonzalez • 956-459-3831



Texas Tech University | TTU K-12
Booth 406
Diane Patrick



Texas Thespians
Booth 218
Amy Jordan • 903-818-0432



Texas Tuition Promise Fund
Booth 529
Christina Patton • 512-463-8915



Timely
Booth 324



United States Army
Booth 616 • **Passport Booth: Thu**



University of Texas at Austin - Engineer Your World
Booth 519



University of Texas at Austin UT High School
Booth 506



US Army ROTC
Booth 221 • **Passport Booth: Thu**



UWorld College Readiness
Booth 502, 504 • **Passport Booth: Both**



Virco Inc
Booth 100 • **Passport Booth: Both**
Danny Matthews • 830-310-1036

Thank You! to all our partners and exhibitors

2024 TASSP STUDENT AWARD WINNERS • 21

Seventeen outstanding seniors have been named to the 2024 TASSP All-State Academic Team. Designed to recognize high school seniors for their outstanding academic achievements, the program focuses attention on the rewards of superior scholarship. Many outstanding senior students were nominated by their high school principals based on the students' scores on the SAT or ACT test, overall academic grade point average, pursuit of advanced diploma and other evidence of exceptional academic ability. Each nominee was asked to write a 300-500 word essay to submit with the application. The program will recognize these graduating Texas seniors with an unrestricted scholarship of \$500. Finalists were recognized locally with plaques donated by Jostens and both groups will be honored at the Third General Session here at the Summer Workshop.

The Texas Association of Secondary School Principals and its members recognize that students' achievements often go beyond academic accomplishments. The TASSP Teens Serving Texas Recognition Program was established to honor and recognize high school seniors who have demonstrated excellence in areas of community service, leadership and personal accomplishment through unique endeavors, obstacles overcome or special talents. The program will recognize five graduating Texas seniors with an unrestricted scholarship of \$500. Finalists were recognized locally with plaques provided by TASSP.

ALL STATE ACADEMIC EXCELLENCE TEAM

| Student Name | School | Principal |
|-----------------------|--|------------------------|
| Blake M. Maulsby | Allen High School | Matt Russell |
| Olivia C. Allen | Atlanta High School | Nancy Rinehart |
| Lauren T. Lassus | Bellville High School | James Dristas |
| Macie L. Riley | Brazoswood High School | Rita Pintavalle |
| Laney G. Hood | Canadian High School | James Bryant |
| Sahasra S. Kandukuri | Carroll Senior High School | Ryan Wilson |
| Riley J. Ball | Clifton High School | James Jackson |
| Grace Amestoy | El Campo High School | Paul Fleener |
| Adele P. Bosma | GCISD Collegiate Academy | Mrs. Lauren Jackson |
| Lucas D. Hyde | Granbury High School | Jamie Robinson |
| Kiersten Anne Keinast | Idalou High School | Gerardo Estrada |
| Annett Gonzalez | Jimmy Carter Early College High School | Claudia M. Gomez-Perez |
| Abigail K. Vierling | Medina Valley High School | Tanner Lange |
| Adeline T. Nenzou | Royse City High School | Brooke McMaster |
| Nashita N. Kalam | Texas High School | Ben Renner |
| Daniel Chavez | Waxahachie Global Early College HS | Derek Zandt |
| Silvia Heredero | Westlake Academy | James Owen |

TEENS SERVING TEXAS TEAM

| Student Name | School | Principal |
|------------------------|----------------------------|-------------------------|
| Adeline T. Nenzou | Royse City High School | Brooke McMaster |
| Allyson Hebert | Brazoswood High School | Rita Pintavalle |
| Andrea M. Eckermann | Bellville High School | James Dristas |
| Camila Vivanco-Reynaud | Carroll Senior High School | Ryan Wilson |
| Chenney N. Hehr | Jack C. Hays High School | Kristina "Tina" Salazar |



FRANK R. KEMERER AWARD:

Michael Hjort, Rouse High School, Leander ISD
Nominating Principal: Vincent Hawkins

EDDIE G. BULL PROFESSIONAL DEVELOPMENT SCHOLARSHIP:

Lucy Grimmett, Assistant Principal, Northwest High School
Nominating Principal: Carrie Jackson

Find out about these awards on the TASSP website: www.tassp.org



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goarmy.com/tassp2024



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We educators

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- retirement solutions to help you plan for what life looks like outside of the classroom one day.

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TASSP NEW PRINCIPAL ACADEMY 2024 June 27-30, 2024 (Thu - Sun) | Hilton Austin Airport

Important Tools for the Principalship: Preparing Novice Campus Principals to Become Highly Qualified Leaders

If your school district will be hiring new principals, is in the process of grooming you for the principalship, or if you aspire to become a campus administrator, this professional development is a must. The Academy offers all new principals and aspiring principals, and principals who need a refresher course, a very practical hands-on training in skills for the principalship: Culture-building Skills; Best Hiring Practices and Human Resource Information; Campus and Activity Fund Training; Documentation Skills; School Law as it relates to the campus principal; How to Avoid Career Derailing Mistakes; and so much more.

Registration fee will include all training materials and documentation handbook, meals & snacks at the conference. This is GREAT training! Plan to attend!



Register Now!

Day 1: June 27, 2024

Touching Hearts, Changing Minds – Dr. Eric Cupp
Leadership Tools for School Principals – Dr. Nelson Coulter

Day 2: June 28, 2024

Activity/Campus Fund Accounting - Gary Williams
Being a Systems Principal - Dr. Courtney Gober


Day 3: June 29, 2024

Legal Issues for the Campus Principal – Kaylyn Kirkpatrick
Human Resources Tools - Jennifer Barton

Day 4: June 30, 2024

Important Tool: Documentation – Zachary Hobbs

This academy is open to all administrators, K-12, aspiring and current. If you are grooming assistant principals for principal positions, this academy is a great place to support them for the job. Please consider sending a current or future campus leader from your school or district to this training. We can assure you that the training will be high-quality and specific to the nuts and bolts of effective leadership. **Use the QR Code to register now!**



THEY HAVE
THE DRIVE.
WE'LL PAVE
THE WAY.

Students with strong character are well on their way to becoming tomorrow's leaders. Encourage them to skip entry level and get the education and skills they need to succeed as Officers in the U.S. Army.

DECIDE TO LEAD.



[GOARMY.COM/TASSP](https://goarmy.com/tassp)



FALL LEADERSHIP ACADEMY 2024

September 29-30, 2024 (Sun & Mon) | Austin Airport Hilton

Improve Campus Performance and Student Achievement Through Better Instructional Techniques

The TASSP/LYS Leadership Academy will provide specific instructional leadership techniques and information to empower school leaders to produce continuous academic growth.

Topics included in this training:

- **Creating a culture of change.**
- **Leveraging the power of informal & semi-formal coaching to improve school performance.**
- **Using data that moves a campus or district from predicting the future to changing the future.**
- **Purposeful PLC's.**
- **Prioritizing leadership focus.**



Register Now!



Keynote Speakers: Eric Sheninger and Sean Cain

ERIC SHENINGER works with schools throughout the world, helping educators meet and exceed their potential to improve outcomes for learners. He is the founder and CEO of Aspire Change EDU, a collaborative consultancy designed to provide personalized support to all educational systems. His work focuses on innovative and practical ways educators can transform teaching, learning, and leadership.



SEAN CAIN spent the formative years of his career working in difficult instructional settings. Recognized for the success of both his students and the systems he designed and implemented, he quickly moved up through the instructional leadership ranks. Currently, Cain serves as the Chief Idea Officer for Lead Your School (LYS), a confederation of successful school leaders dedicated to improving student, campus, and district performance.

REGISTER TODAY for this Important Training!

ADMINISTRATORS CHANGE LIVES

Great administrators lead, inspire and unite their school community. It's a big and important task, but not one that needs to be faced alone. Jostens provides unparalleled resources to help you cultivate an environment where each person reaches their fullest potential.

SUPPORT FOR YOUR STUDENT BODY

The Harbor by Jostens – A video series that covers a wide range of pertinent topics designed to build character in students and culture on campus.

Leadership Curriculum with Nine Units of Instruction – Combine the study of leadership principles with the action of building a healthy school-wide culture and climate.

Renaissance Rx – We understand that schools have challenges that arise and we are here to help. Visit [JostensRenaissance.com](https://www.jostens.com/renaissance) to access our vast library of resources.

THE HARBOR FEATURES

**6 SEASONS,
160 EPISODES,**

and is **FREE**

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FOR OVER

25
years

JOSTENS RENAISSANCE EDUCATION
has worked with an amazing network of educators and students on renewing their school's climate and culture.

SUPPORT FOR YOUR STAFFULTY (STAFF + FACULTY)

Courageous Conversations – A video series of real stories from real educators that normalize conversation around self-care and mental health.

Idea Exchange – Packed with culture-building strategies and ideas from educators around the U.S., the Idea Exchange is a deep reservoir of ideas at your fingertips.

SUPPORT FOR YOUR YEARBOOK ADVISERS

New Adviser Program – We welcome new advisers with a suite of training resources, like our Grow Your Know Guidebook and digital Workbook, which provide strategies for leading students through yearbook production.

Grow Your Know Adviser System – Weekly email newsletter and notifications guide advisers through the school year step by step.

A personal team of experts – In addition to a plant consultant and tech support, each school has a personal local rep who is dedicated to the success of your yearbook program.

JOSTENS YEARBOOK RESOURCES

are designed to support yearbook advisers with a guided experience that makes advising rewarding and enjoyable.



YEARBOOK ADVISERS TEACH REAL-WORLD SKILLS

like collaboration and critical thinking in addition to design, photography and writing.

A TEACHER
will influence
Over **3,000 KIDS**
during their career.

SOURCE: Seed Scientific

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54%

of students say
A TEACHER HAS
HELPED THEM
during a
difficult time.

SOURCE: WeAreTeachers.com

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Ballrooms D, E, F, G
Rooms 11-19

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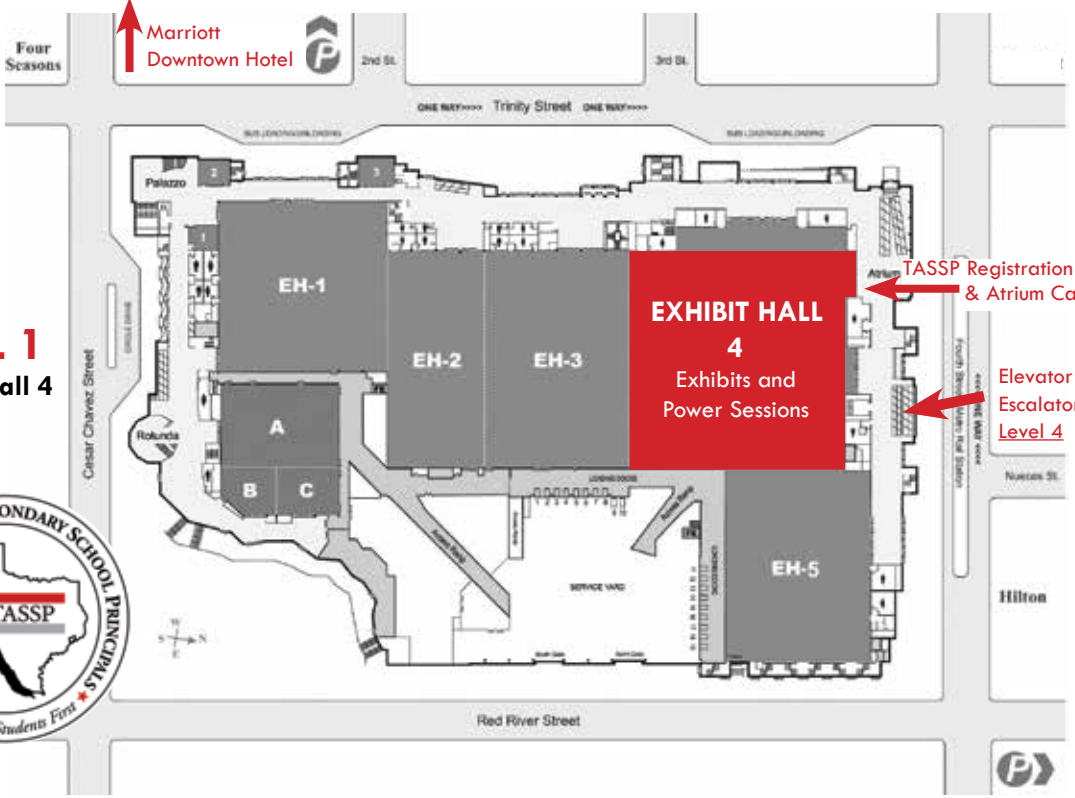
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LEVEL 1

Exhibit Hall 4

Marriott
Downtown Hotel



TASSP Registration & Atrium Café

Elevator and Escalator to Level 4

