TASSP AND LEAD YOUR SCHOOL PRESENTS:



SEPTEMBER 27-28, 2025 AT THE HILTON AUSTIN AIRPORT

This program is for ALL GRADE-LEVEL student teachers, teachers, instructional coaches, assistant principals, principals and central office administrators.

The Fundamental 5 are the instructional practices that help make learning stick and can be used from kinder-garten through high school, in any classroom, with any subject. The Fundamental 5 represents the first line of defense in intervention strategies for struggling students while also positioning academically stronger students to achieve at levels previously beyond the collective imagination of the profession.

Welcome!

Saturday, September 27

9:00a – 5:00p REGISTRATION

10:00a – 11:30a WELCOME AND OPENING SESSION

Sean Cain - Bergstrom Ballroom

11:30a – 12:40p LUNCH PROVIDED

12:45p – 1:45p SESSION *Terry Clapsaddle - Bergstrom Ballroom*

2:00p – 3:00p SESSION Lesa Cain - Bergstrom Ballroom

3:15p – 4:00p BREAKOUT SESSIONS *Set* 1

4:15p – 5:00p BREAKOUT SESSIONS Set 2 (repeat of Set 1)

Sunday, September 28

8:00a – 8:30a COFFEE SERVICE

8:15a – 9:30a SESSION Sean Cain - Bergstrom Ballroom

9:45a – 10:45a SESSION Sherilynn Cotten - Bergstrom Ballroom

11:00a – 12:00p CLOSING SESSION Sean Cain - Bergstrom Ballroom

12:00p – PLAN TO GET BETTER - Work with the LYS Coaches

Saturday, September 27

9:00 AM - 5:00 PM

REGISTRATION AT THE HILTON AUSTIN AIRPORT - LOWER LEVEL

10:00 AM – 11:30 AM WELCOME AND OPENING SESSION KEYNOTEBERGSTROM BALLROOM



Better and Bigger: The Exponential Power of Fundamental Practice

An interactive examination of the fundamental instructional practices critical for student success. Learn how to better implement these practices, campuswide, with greater frequency. As practices get better, performance gets bigger!

• Sean Cain, LYS Coach and co-author of The Fundamental 5 and The Fundamental 5 Revisited

12:45 PM - 1:45 PM FUNDAMENTAL 5 PRACTICE SESSION BERGSTROM BALLROOM



Frequent Small Group Purposeful Talk: The High-Yield Bridge Practice

Small Group Purposeful Talk is the universal instructional practice that quickly gets students from where they are to where you want them to be. Learn how to better implement this fundamental practice and experience the energy that is created in a talking classroom.

• Terry Clapsaddle, LYS Coach

2:00 PM - 3:00 PM FUNDAMENTAL 5 PRACTICE SESSION BERGSTROM BALLROOM



The Fundamentals of Recognition & Reinforcement

Increase student engagement, build relationships, and elevate enthusiasm. Recognition & Reinforcement is the fundamental practice the gets students working with you instead of watching you work. Learn how to change the climate of your classroom. Learn the Fundamentals of Recognition & Reinforcement.

• Lesa Cain, LYS Coach and co-author of Stack the Deck: Increase the Odds for STAAR Test Success

3:15 PM – 4:00 PM BREAKOUT SESSIONS SET 1 (SESSION REPEATS - CHOOSE 2)



• Mike Laird, LYS Coach and co-author of The Fundamental 5 and The Fundamental 5 Revisited



#2: Working the Power Zone: Unleash the Power!Bergstrom B

Learn how strategic proximity can boost engagement, increase accountability, and create meaningful connections that lead to measurable gains in student achievement. Ready to unlock the potential in every corner of your classroom? It's time to work the Power Zone—and unleash student achievement!

• Jayne Ellspermann, Campus Performance Coach and co-author of The Fundamental 5 Revisited



#3: The Connection: The Fundamentals of Distinguished Teaching and Learning.......Bergstrom CThe Fundamental 5 is the direct connection between the quality of delivered instruction, student performance, and teacher evaluation levels. See how various levels of Fundamental 5 implementation correlate to both student performance and T-TESS categories. Learn how to help your teachers better use fundamental practices to earn the Distinguished rating on T-TESS.

• Terry Clapsaddle, LYS Coach

BREAKOUT SESSIONS SET 1 - CONTINUED



#4: Memorial Pathway Academy has the RECEIPTS! Propelling EB Students to Graduation....... Bergstrom D Learn how MPA creates a positive learning environment for all EB students. Learn how we transition our students from recent arrival to recent graduate. Most educators have to come to MPA to witness the magic. Today, we bring the MPA magic to you.

• Josh Tovar, Campus Leader



The implementation of better practice is not easy. It takes leadership, vision, planning, and action. Learn how to lead the multi-year, multi-faceted, singular focused journey to instructional excellence.

 Tricia Tsang-Mitchell, Campus Leader and co-author of Stealth SEL: Healthy Social Emotional Learning Through Enhanced Pedagogy

BREAKOUT SESSIONS SET 2 (SET 1 REPEATS) 4:15P - 5:00P

Sunday, September 28

COFFEE SERVICE 8:00A - 8:30A



8:15A - 9:30A

Opportunity Coaching: How to Coach Every Teacher on the Fly

GENERAL SESSION KEYNOTEBERGSTROM BALLROOM

Better coaching makes all teachers better! Regular, targeted, personalized coaching elevates a teacher's skill set and amplifies their effort. In this presentation, the how, when, what, and where of effective staff coaching will be revealed.

• Sean Cain, LYS coach and author of Opportunity Coaching and Little Things Matter

9:45A - 10:45A

Critical Writing: The Most Powerful Instructional Practice

FUNDAMENTAL 5 PRACTICE SESSIONBERGSTROM BALLROOM

There is Critical Writing and there are less powerful instructional practices. Every teacher should use THE IN-STRUCTIONAL ACTIVITY THAT WORKS BEST more often. Learn how to increase the frequency of critical writing in every classroom and unleash the awesome performance power of this fundamental practice.

• Sherilynn Cotten, LYS Coach and co-author of The Fundamental 5 Revisited

11:00A - 12:00P

CLOSING SESSIONBERGSTROM BALLROOM



The End is the Beginning: The Power of Consistent Lesson Closure

There is a one magical instructional practice that amplifies a teacher's use of other high-yield instructional practices, while increasing retention, enhancing rigor, and elevating student performance. The practice? Consistent and appropriate Lesson Closure. Learn how to implement this quick, powerful, and Fundamental instructional practice. Great teachers are Closers. Be Great!

• Sean Cain, LYS Coach and author of Noteworthy Note Making and Plan to Teach Better

12:00P

FUNDAMENTAL PLANNINGBERGSTROM BALLROOM



Plan To Get Better

Now that you know what to do you need a plan to get it done. Build you plan with a LYS Coach before you leave the conference.

LYS Coaching Staff: Sean Cain, Mike Laird, Sherilynn Cotten, Lesa Cain, and Terry Clapsaddle

Meet the Speakers



Sean Cain spent the formative years of his career working in difficult instructional settings. Recognized for the success of both his students and the systems he designed and implemented, he quickly moved up through the instructional

leadership ranks. This culminated in his last public education position as State Director of Innovative School Redesign (Texas). Currently, Cain serves as the Chief Idea Officer for Lead Your School (LYS), a confederation of successful school leaders dedicated to improving student, campus, and district performance.



Lesa Cain joined Lead Your School in 2010. Prior to that she served as Principal in Cypress-Fairbanks ISD for nine years. During that time her peers selected her as Principal of the Year two times. Lesa sees her ability to support student

achievement through her strengths of building relationships, the ability to stay focused on the mission of the organization, and passion for impacting the future through strong public education.



Terry Clapsaddle is a member of the Lead Your School Coaching Staff. A recognized and successful teacher and school leader, Terry worked at the elementary, middle, and high school levels before retiring as the Principal of Canutillo High

School. Providing an exceptional education and elevating opportunities for at-risk students, poor students, bilingual students, and recent immigrant students is her passion and expertise.



Sherilynn Cotten is an original member of the Lead Your School Team and a co-author of *The Fundamental 5 Revisited: Exceptional Instruction in Every Setting*. An accomplished secondary school leader, Cotten has been instrumental in

proving that PLCs, Tri-Mester, IB, and The Fundamental 5 make teachers more effective and students more successful.



Jayne Ellspermann is a nationally recognized school leader who served as a school principal for 25 years at the elementary, middle and high school level. She was honored by NASSP as the National Principal of the Year. Through

her leadership, low performing schools became schools

of choice. She is the author of articles on school leadership, a contributor to books on school transformation, and co-author of *The Fundamental 5 Revisited*. Her TEDx Talk provides communities a starting point for conversations on education. Currently, she is a school leadership development consultant and serves on the board of directors for Blue Ribbon Schools of Excellence.



Lieutenant Colonel Mike Laird (U.S. Army Retired) is a former principal, assistant superintendent, adjunct professor, and the co-author of the several best-selling books, including *The Fundamental 5: The Formula for Quality Instruc-*

tion and The Fundamental 5 Revisited: Exceptional Instruction in Every Setting. He continues to work on campuses across the country supporting teachers and mentoring school leaders. A respected national presenter, Laird combines his school and military leadership experience to prepare today's educator to succeed in the modern high stakes school accountability environment.



Josh Tovar is a proud public educator who has worked at 13 schools, from elementary to university level. He holds a Masters in School Counseling and Administration from Sul Ross State University, as well as a Masters in History

from UTEP. Currently, he serves as the Principal at Memorial Pathway Academy in Garland ISD, Texas. Throughout his career, Josh has harnessed the power of social media to promote positive student achievements and enhance school culture.



Dr. Tricia Tsang is an Assistant Principal at Morton Ranch Junior High School in Katy ISD. She is a public education advocate and former Lead Your School (LYS) coach, who has served as an academic specialist, assistant principal, director

of instruction, and principal. The teams of educators that Tsang has led at both the elementary and secondary levels have both improved student outcomes and been recognized for exceptional performance. She is currently back on a campus as an administrator, using her experience in both curriculum and instruction and leadership to transform teacher practice and increase student performance.





Thank you for attending!

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