LEAD RETRIEVAL 101

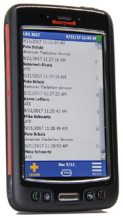
How are you capturing and following up with all of the leads collected at your booth?

"Maximize your ROI by using ATS Lead Retrieval services."

Badges at events act as a form of identification and most importantly, electronic business cards. In an effort to streamline session attendance tracking & exhibitor lead capture show managers incorporate QR barcodes fully encoded with attendee contact info as well as important demographic data allowing the exhibitors to easily qualify and follow up.

Why use event provided Lead Retrieval services?

- Easy to scan & capture attendee contact + key demographic information.
- Digital qualifiers & note taking
- Lead data available in real-time & post event (saved in Cloud for up to 60 months)
- Onsite technical support included
- Easily manage your exhibit booth team's leads
- Customization and seamless integrations into your existing CRM system available.



Dedicated device to capture leads
Just Point & Scan

MobilePlus™

Large format device to capture leads
Just Point & Scan

iPad MiniPlus™

Use your own device to capture leads
Just Point & Scan

LeadsPlus™ App

ATS AMERICAN TRADESHOW SERVICES

Texas Association of Secondary School Principals

SUMMER WORKSHOP

June 14-16, 2023 • Austin Convention Center

AMERICAN TRADESHOW SERVICES

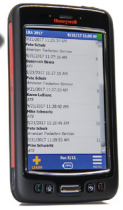
LEAD RETRIEVAL ORDER FORM

DISCOUNT DEADLINE: FRIDAY MAY 12, 2023

Click here to ORDER ONLINE

- Instantly capture attendee contact info! Just **"Point and Scan"** the badges QR Code
- Personalize Leads by using our **"Custom Qualifiers"** with the ability for note taking
- Real-time lead data & analytics make following up a breeze; easy and efficient
- Leads stored in the cloud for up to 60 months

MOST POPULAR



Handheld "State of the Art" Honeywell Scanner

MobilePlus™

Use our iPad & our LeadsPlus Application

iPad® Mini Plus™

Use your own IOS or Andoid Devices

LeadsPlus™ App

ITEM	DIS. DEADLINE	SHOW RATE	QTY	SUBTOTAL
Mobile Plus	$ 369.00	$ 419.00	_____	$ _____
iPad Mini Plus	$ 449.00	$ 499.00	_____	$ _____
LeadsPlus App (First License)	$ 359.00	$ 409.00	_____	$ _____
LeadsPlus App (Additional License)	$ 99.00	$ 149.00	_____	$ _____
LeadsPlus App Bundles: (First License Included)				
3 Pack	$ 499.00	$ 549.00	_____	$ _____
6 Pack	$ 799.00	$ 849.00	_____	$ _____
10 Pack	$ 999.00	$ 1049.00	_____	$ _____
Mobile Plus Add-Ons:		**Post Dis. Deadline**		
Z-Printer Plus	$ 75.00	$ 95.00	_____	$ _____
Custom Survey	$ 60.00	$ 80.00	_____	$ _____
Delivery & Setup	$ 65.00	$ 85.00	_____	$ _____
Developer Kit	$ 350.00	$ 350.00		

Click here to ORDER ONLINE

Username: TASSP2023 | Password: 5012

Sub-Total = $ _____

ASTX Sales Tax +8.250% _____

Total Due (in US Funds)= $ _____

(PLEASE PRINT) BOOTH NO. _____

COMPANY _____

EMAIL(S) _____

ADDRESS _____

CITY, STATE, ZIP, COUNTRY _____

ORDER CONTACT _____

PHONE NO. _____

ONSITE CONTACT _____

ONSITE CELL PHONE _____

CREDIT CARD NO.: ☐ AMERICAN EXPRESS ☐ MasterCard ☐ VISA

☐☐☐☐ ☐☐☐☐ ☐☐☐☐ ☐☐☐☐

CARDHOLDER NAME:

EXPIRATION DATE: _____ / _____ SECURITY CODE: _____

CARDHOLDER SIGNATURE: _____

Visit Us at: www.american-tradeshow.com Email Orders to: orders@american-tradeshow.com

Questions? Please call: 985-240-5507 Fax: 985-809-1888

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